The Change Management Toolkit

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In the rapidly changing global business environment, businesses need to constantly adapt and re-shape their ideas in order to compete and survive. This practical book provides students and managers with all the tools needed to implement and manage these changes. Fully up-to-date with the latest management thinking, the book covers corporate culture, organizational learning, virtual organizations, balanced scorecards and change architecture. It explains how to choose a successful technique for change, provides the tools to implement that change, and demonstrates how to monitor performance and sustain success. This book will prove essential for students taking courses in Change Management at undergraduate and MBA level and also for all managers and consultants handling change in an organizational setting.

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