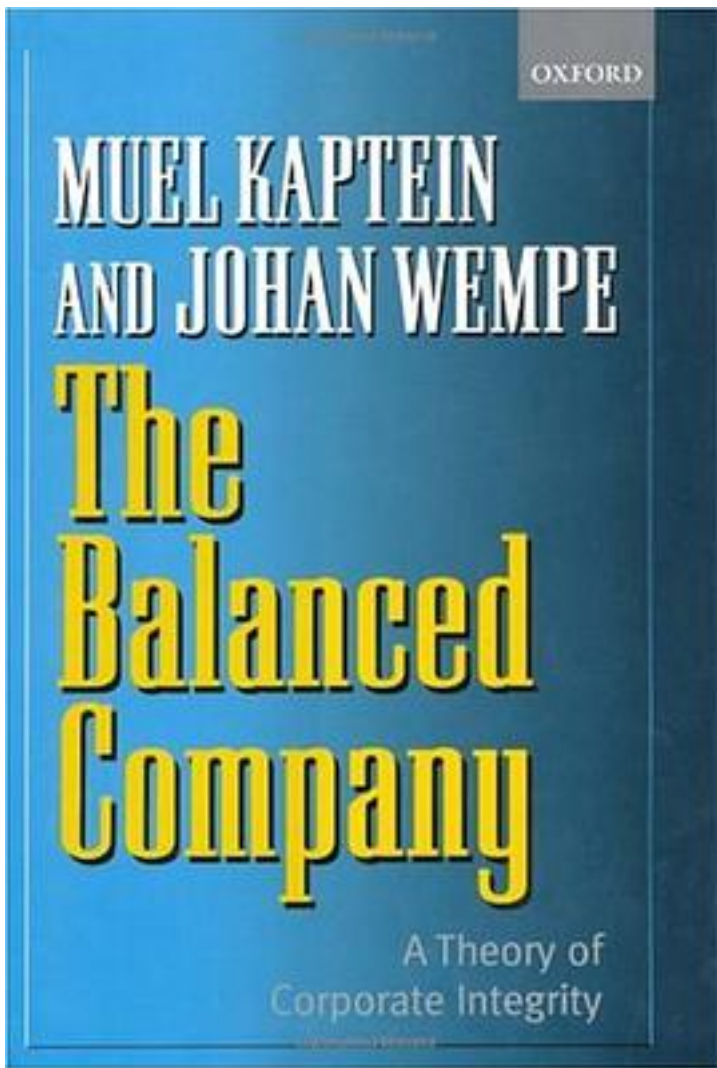


# The Balanced Company



[The Balanced Company\\_ 下载链接1](#)

著者:Kaptein, Muel/ Wempe, Johan

出版者:Oxford Univ Pr

出版时间:2002-7

装帧:HRD

isbn:9780199255504

This text blends a coherent overview of the most important theories and insights in the field of business ethics with a range of practical contexts to explore the important issue of corporate responsibility and accountability. It should be be widely used on courses and training programmes in corporate social responsibility and business ethics. The book is supported by a website containing further information about the cases and questions for discussion.

作者介绍:

目录:

[The Balanced Company\\_ 下载链接1](#)

标签

评论

-----  
[The Balanced Company\\_ 下载链接1](#)

书评

-----  
[The Balanced Company\\_ 下载链接1](#)