

Handbook for International Management Research



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著者:Punnett, Betty Jane (EDT)/ Shenkar, Oded (EDT)

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Success in business today requires an understanding of the nature of globalization and its impact on managers. Now in a fully revised second edition, The Handbook for International Management Research provides a complete and up-to-date assessment of the field of international management. Part 1 provides a useful context and overview for the book. Part 2, "Designing Effective Research," will help readers develop effective, rigorous, and theory-based research designs for international management research, including qualitative research and experimental methods. Part 3, "Topical Issues in International Management Research," explores areas such as cross-cultural management, international alliances, human resources, and negotiations research. The conclusion to the volume considers where and how the field should progress. Intended primarily for those doing research in the field of international management, this book should also interest scholars and students of public institutions, sociology, and industrial psychology. Managers will find the book's comprehensive overview of international management to be invaluable. Its global perspective will appeal to readers around the world. Betty Jane Punnett is Professor of International Business, University of the West Indies, Cave Hill Campus. Oded Shenkar is Ford Motor Company Chair in Global Business Management, Fisher College of Business, the Ohio State University.

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