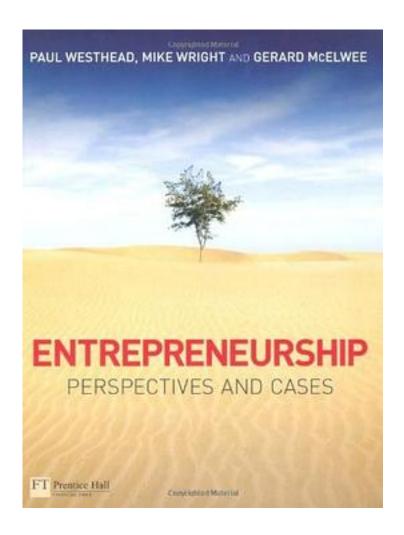
Entrepreneurship



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出版者:Thomson Learning

出版时间:2003-1

装帧:HRD

isbn:9780538436007

Entrepreneurship: Ideas in Action takes students through the entire process of running their own business. Creating a business plan is covered extensively and a business plan project is in every chapter. New Deca Prep features are added to help with competitive

events preparation. Loaded with activities, computer applications, Internet activities, and an enhanced web site, this text will get users ready to launch their business ideas.
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