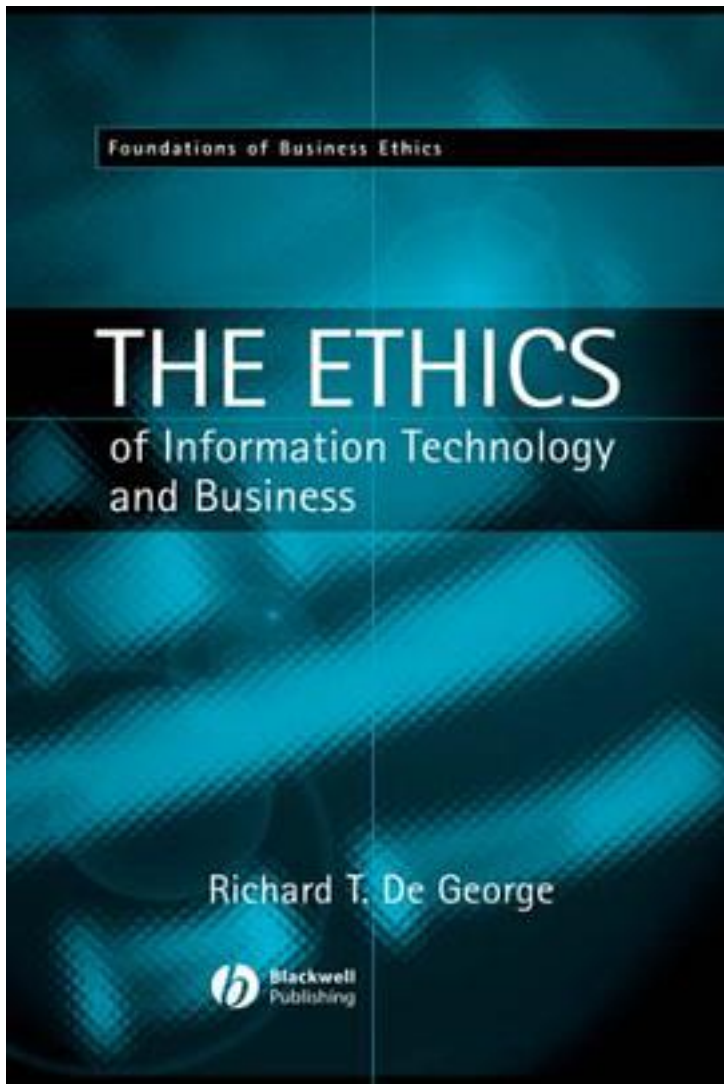


The Ethics of Information Technology and Business



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This is the first study of business ethics to take into consideration the plethora of issues raised by the Information Age. The book explores a wide range of topics, including marketing, privacy, and the protection of personal information; employees and communication privacy; intellectual property issues; the ethical issues of e-business; Internet-related business ethics problems; and the ethical dimension of information technology on society. For each of the areas explored, the author uncovers previously ignored ethical issues, underlines the need for more public discussion, and argues that computers and information technology have not necessarily developed in the most ethical manner possible.

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