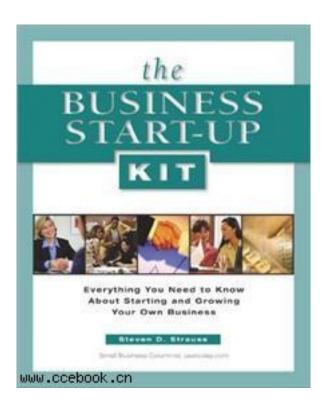
The Business Start-Up Kit



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Everything you need to know about starting and growing your own business, from USAToday.com's small business columnist, Steven D. Strauss.

Entrepreneurship has many potential rewards, and also carries unique challenges. Learn what works and what doesn't, along with scores of tips and hints in an easy-to-read compendium from one of the nation's foremost authorities on small business.

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