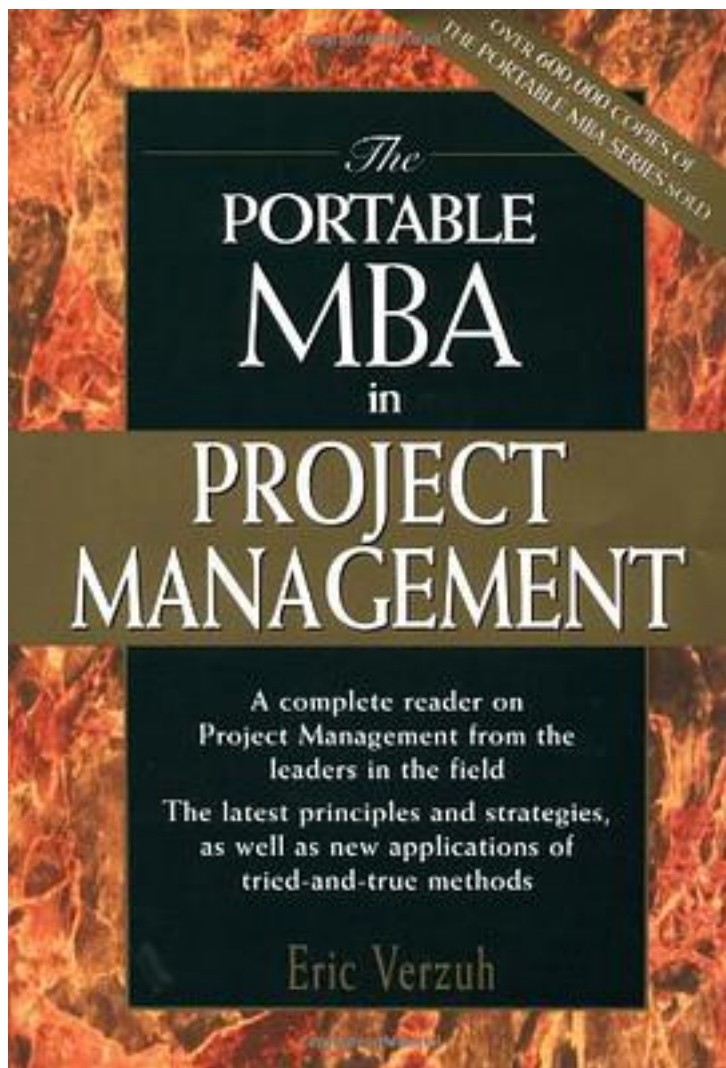


The Portable MBA in Project Management



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著者:Verzuh, Eric 编

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The Portable MBA in Project Management covers the most pressingAC topics inAC project management and features all the leading thinkers in the field.AC WhileAC most project management books address only the techniques for managing individual projects,AC The Portable MBA in Project Management widens the scope to include insights for managing project-based organizations. In doing so, this comprehensive volume willAC help managers combine the power of individual project successes to drive the organization to new levels ofAC productivity and customer responsiveness. Eric Verzuh, best selling author of The Fast Forward MBA in Project Management, brings togetherAC the leading lights of project management in this volume,AC including Robert G. Cooper, Randall Englund, Jack Meredith and Neil Whitten. In addition to his role as editor, Verzuh draws on his ownAC expertise to addressAC how and why project management is a strategic strength, how to integrate project management into your enterprise, andAC several other topics for which he is well-known. Together theyAC effectively addressAC the full spectrum of theAC issues inAC project management today.

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