

# What Is International Business?

# What is International Business?

Edited by Peter J. Buckley

with contributions from:

Mark Casson, Steve J. Kobrin, Bruce Kogut,

Daniel P. Sullivan and John D. Daniels,

Witold J. Henisz, Alan M. Rugman and Alain Verbeke,

Mira Wilkins, Eleanor Westney,

and John H. Dunning



[What Is International Business? 下载链接1](#)

著者:Buckley, Peter J. 编

出版者:Palgrave Macmillan

出版时间:2004-11

装帧:HRD

isbn:9781403911247

What is international business? Is the international business research agenda running out of steam? These and other key questions are answered in this influential book which points to a definitive statement on International Business. Bringing together a variety of different perspectives, this book is a collection of the latest thinking from eminent scholars on the question of international business.

作者介绍:

目录:

[What Is International Business? 下载链接1](#)

标签

评论

---

[What Is International Business? 下载链接1](#)

书评

---

[What Is International Business? 下载链接1](#)