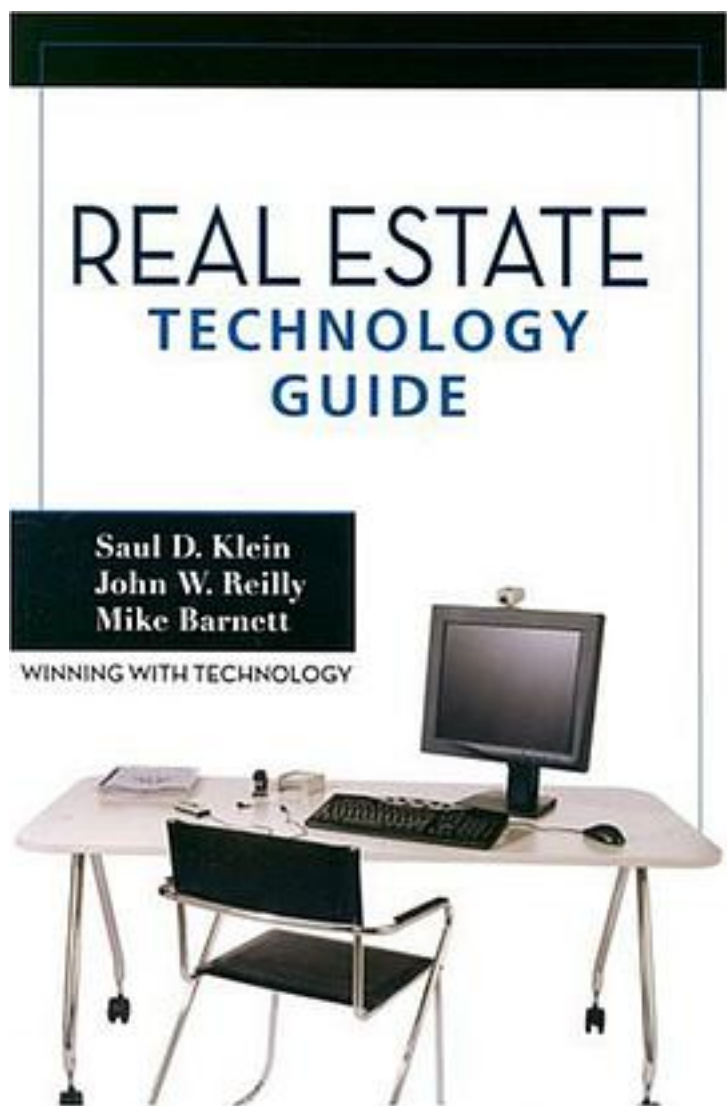


Real Estate Technology Guide



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New, coming the first quarter of 2004 Profit from the experience of the foremost experts on real estate technology with this new professional development title. "Real Estate Technology Guide" provides valuable tips to help agents evaluate their use of technology in practice and improve their presence on the Internet. Highlights are: * Technology tips that give simple recommendations to improve a student's command of technology. * Internet resources link students to current, relevant online material that is constantly updated by the authors. * The "Cheat Sheet" presents the book's key points in one convenient appendix. * Internet glossary defines technical terms and jargon that can be a barrier to understanding technology.

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