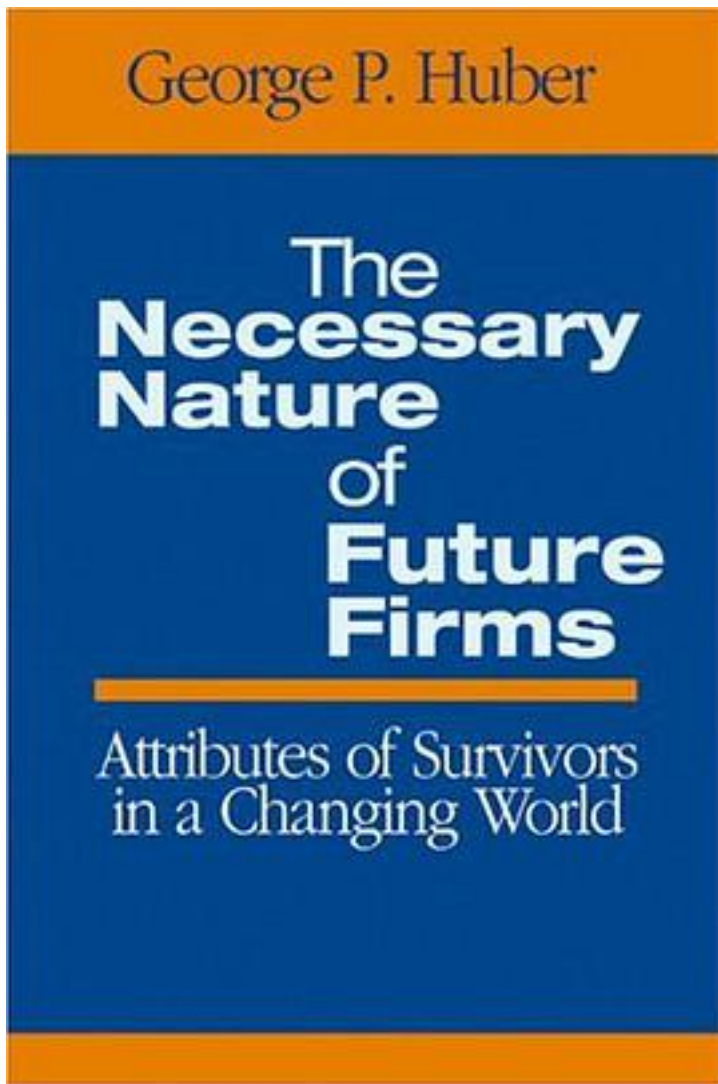


The Necessary Nature of Future Firms



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Firms - like all living systems - must be congruent with, aligned with, compatible with their environments, or they will not survive. Among the features examined in depth are practices and structural arrangements that enable firms to more rapidly and effectively: sense and interpret threats and opportunities; get decisions made; acquire and manage knowledge; innovate; and change - while simultaneously dealing with the needs for efficiency, flexibility, and employee commitment.

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