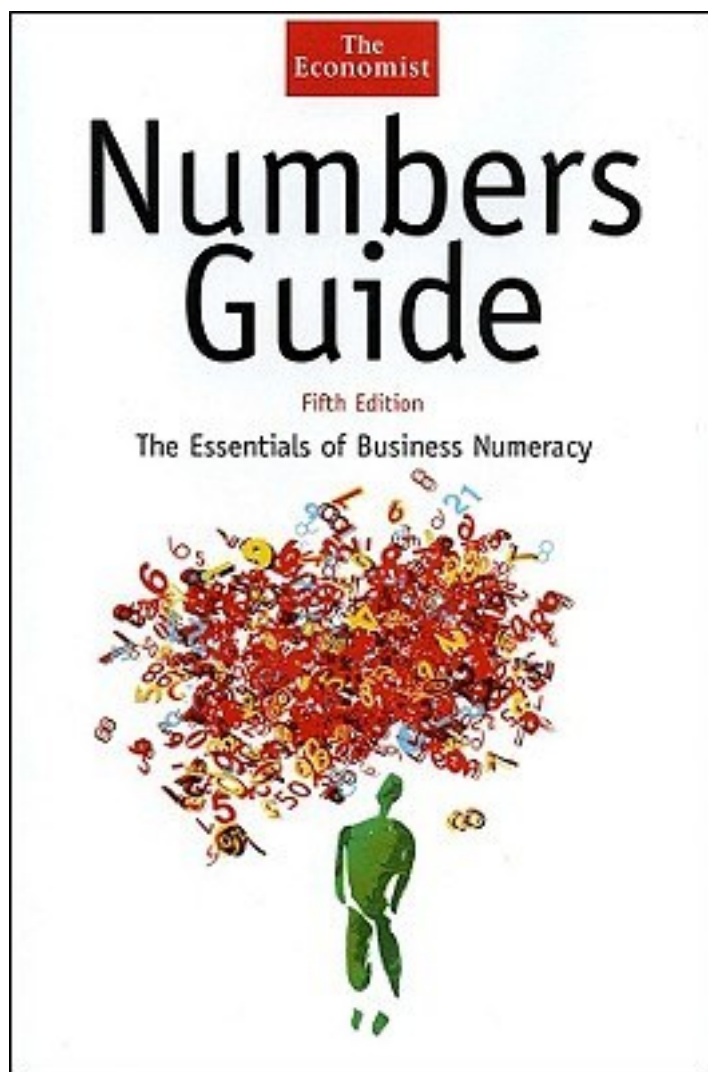


Numbers Guide



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Designed as a companion to The Economist Style Guide, the best-selling guide to writing style, The Economist Numbers Guide is invaluable to anyone who wants to be competent and able to communicate effectively with numbers.

In addition to general advice on basic numeracy, the guide points out common errors and explains the recognized techniques for solving financial problems, analysing information of any kind, and effective decision making. Over one hundred charts, graphs, tables, and feature boxes highlight key points. Also included is an A–Z dictionary of terms covering everything from amortization to zero-sum game.

Whatever your business, The Economist Numbers Guide will prove invaluable.

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数学还是不过关呀，读地好友压力。

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