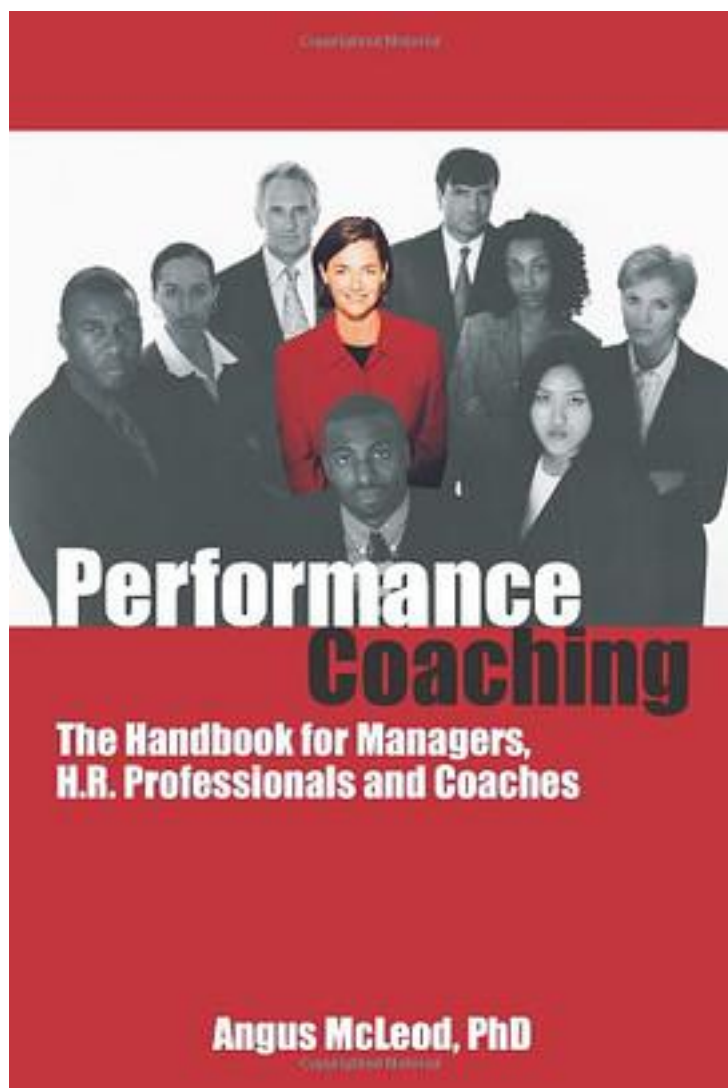


Performance Coaching



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If you are involved in business training or coaching, this really is the only book you will ever need. Before now, coaching was a muddle of single-model approaches, so finding the right model to get the best results was never certain. In Performance Coaching, Dr. Angus McLeod brings together the fundamentals of all the best practices in coaching and builds up from this foundation. Unlike so many of the coaching books already on the market, this book is for the coaches, not for the clients. Fast, accessible and clearly written, Performance Coaching is comprehensive and rich in real examples of real executives achieving real success in real-life situations. Experienced coaches will find important tips and tools to enhance their practice, and novices will find the book a gold-mine of ideas.

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