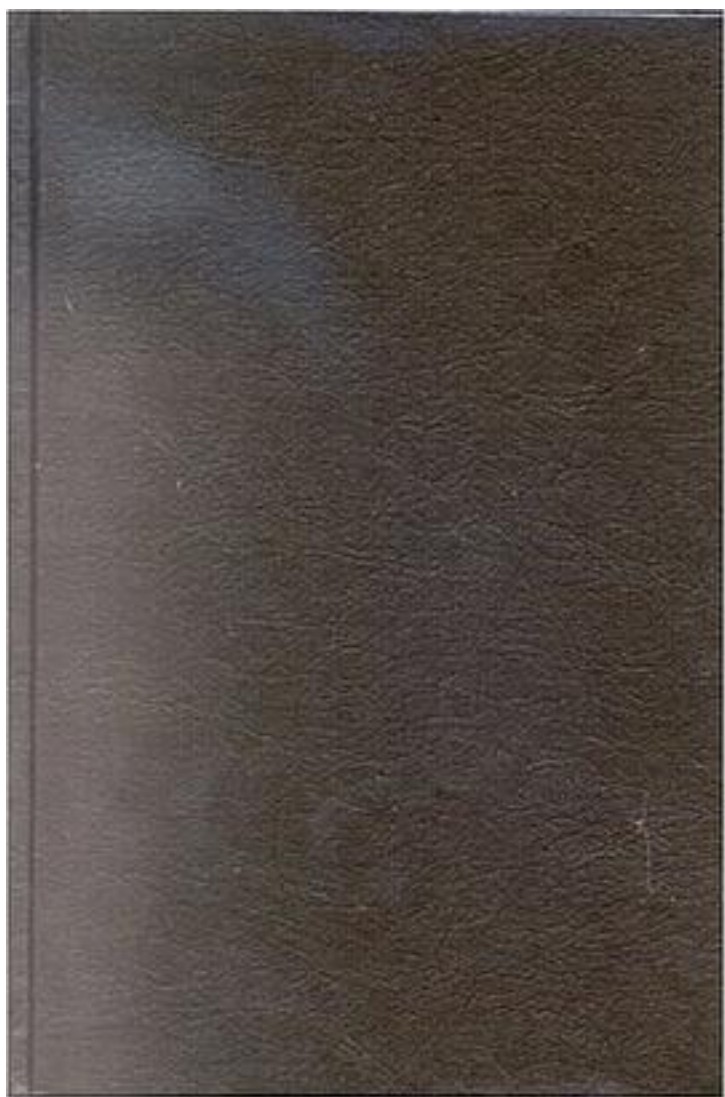


# The Bare Bones of Advertising Print Design



[The Bare Bones of Advertising Print Design\\_下载链接1](#)

著者:Blakeman, Robyn

出版者:Rowman & Littlefield Pub Inc

出版时间:2004-10

装帧:Pap

isbn:9780742529625

The Bare Bones of Advertising Print Design is an ideal handbook for beginning designers and students of advertising design/layout and desktop publishing. Robyn Blakeman dissects the creative process one piece at a time, giving a step-by-step guide to the use and design of advertising in both magazines and newspapers. This friendly, concise, and well-illustrated book is an invaluable resource that new designers and ad design students will refer to time and again for tips on creative and effective print ads.

作者介绍:

目录:

[The Bare Bones of Advertising Print Design\\_ 下载链接1](#)

标签

评论

-----  
[The Bare Bones of Advertising Print Design\\_ 下载链接1](#)

书评

-----  
[The Bare Bones of Advertising Print Design\\_ 下载链接1](#)