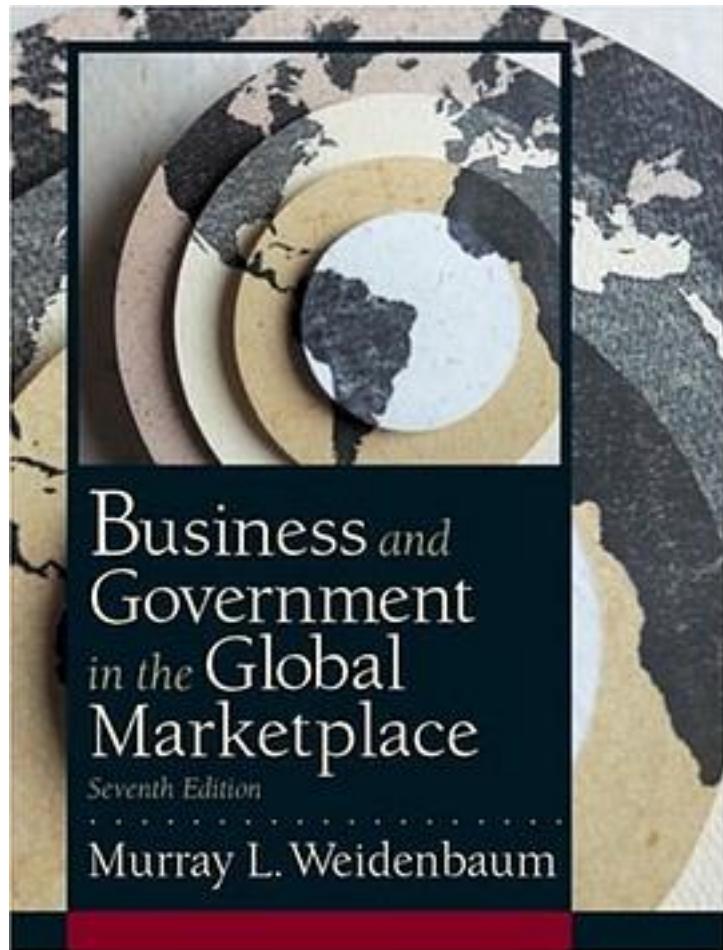


Business and Government in the Global Marketplace



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For courses in Business and Government. This book addresses the intricate

relationship between the public and the private sector, covering why and how government intervenes in the economy and how business can respond. It provides analysis from both perspectives, presenting the ways that government policy affects the activities of the modern corporation and the key responses on the part of business.

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