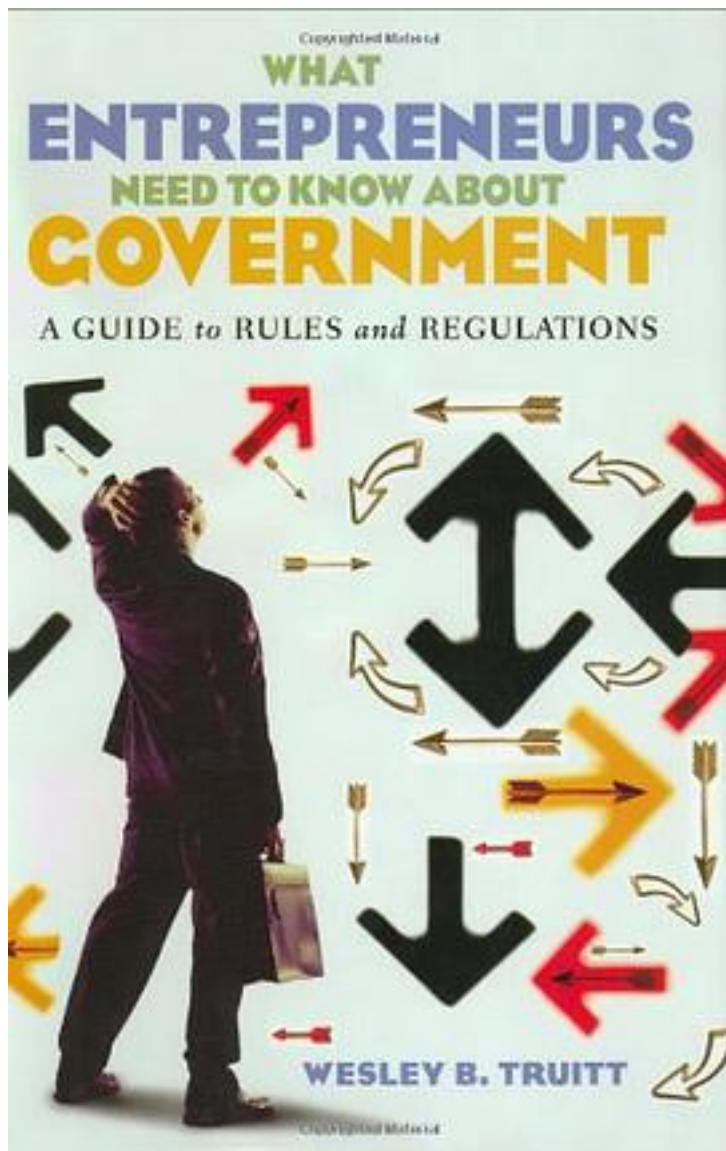


What Entrepreneurs Need to Know about Government



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No business operates in America today under purely market forces. Myriad rules and regulations govern every area of business conduct: from establishing the firm to ensuring protection of the environment to hiring and firing policies. More than half of all startups that fail in the first year do so not because they produce inferior products or neglect to analyze the competition, but because they do not understand the regulatory environment in which they operate. In *What Entrepreneurs Need to Know about Government*, Wesley Truitt presents the most comprehensive overview of government regulation and its impact on business management to date. Covering all levels of regulation (federal, state, and local/municipal) and all stages in a firm's growth cycle (establishment, expansion, and liquidation), Truitt shows entrepreneurs and managers of established business alike how to navigate the minefield of rules and policies that oversee business activity.

Drawing from a wide variety of primary data sources and his own extensive experience in the public and private sectors, Truitt clearly explains how government regulation of business has evolved and analyzes its positive and negative implications for management. Featuring descriptions of all the key agencies and summaries of major laws, Truitt offers practical guidance through a huge array of issues, including: intellectual property protection, legal incorporation, product safety and liability, taxes, mergers and acquisitions, employee benefit programs, divestiture, and much more. He identifies common pitfalls to avoid, ways to benefit through government assistance programs, and methods for influencing the policymaking process. Including practical checklists and extensive listings of informational resources, *What Entrepreneurs Need to Know about Government* is an essential guide for any business competing in the not-so-free market.

作者介绍:

Wes Truitt is the author of four non-fiction books. His fifth book is fiction--*Stealth Gambit: A Cold War Novel Inspired by Actual Events*. It earned a five-star review on Amazon.

Dr. Truitt holds a Ph.D. in political science from Columbia University, had a career in aerospace, and taught graduate students at UCLA, Loyola Marymount University, and Pepperdine University's School of Public Policy.

In *Stealth Gambit* he shares his experiences as an executive in the aerospace industry, traveling the world for his company and helping manage its stealth fighter and bomber (B-2) programs. His writings reflect this authenticity.

Stealth Gambit is a realistic tale of espionage between the CIA and the Soviet KGB. It has thrilling scenes at the Paris Air Show, KGB Headquarters in Moscow, CIA Headquarters at Langley, Virginia, at a secret airplane factory in Los Angeles, and at the White House.

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