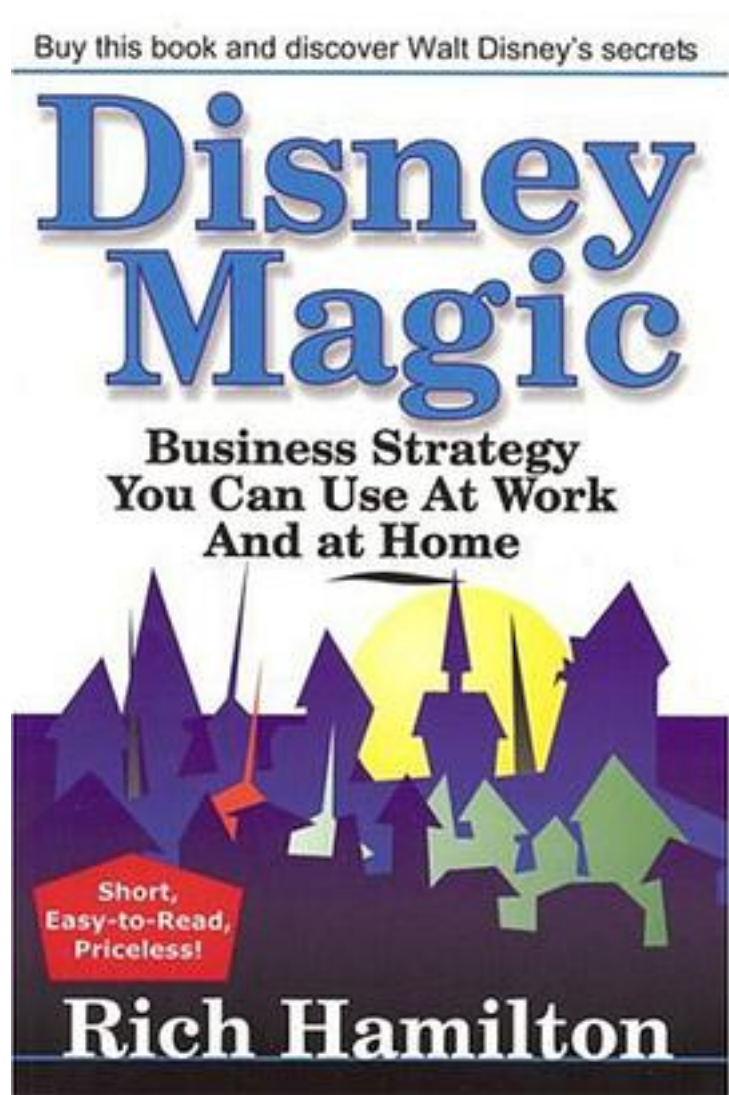


# Disney Magic



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出版者:Biblio Distribution

出版时间:2003-9

装帧:Pap

isbn:9780972847605

Wouldn't you rather make more money, enjoy life more, and get more done? Walt Disney created cartoons, animated features and feature films, and his most successful venture was the creation of Disneyland, followed by Walt Disney World. This book, by a Disney outsider, is an independent examination of Disney's most powerful success secrets. It focuses on how Disney was able to create the first theme park and achieve financial success, and on the Disney company's amazing management techniques. Whether you use these methods at home or in your business, you will refer to this book again and again.

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