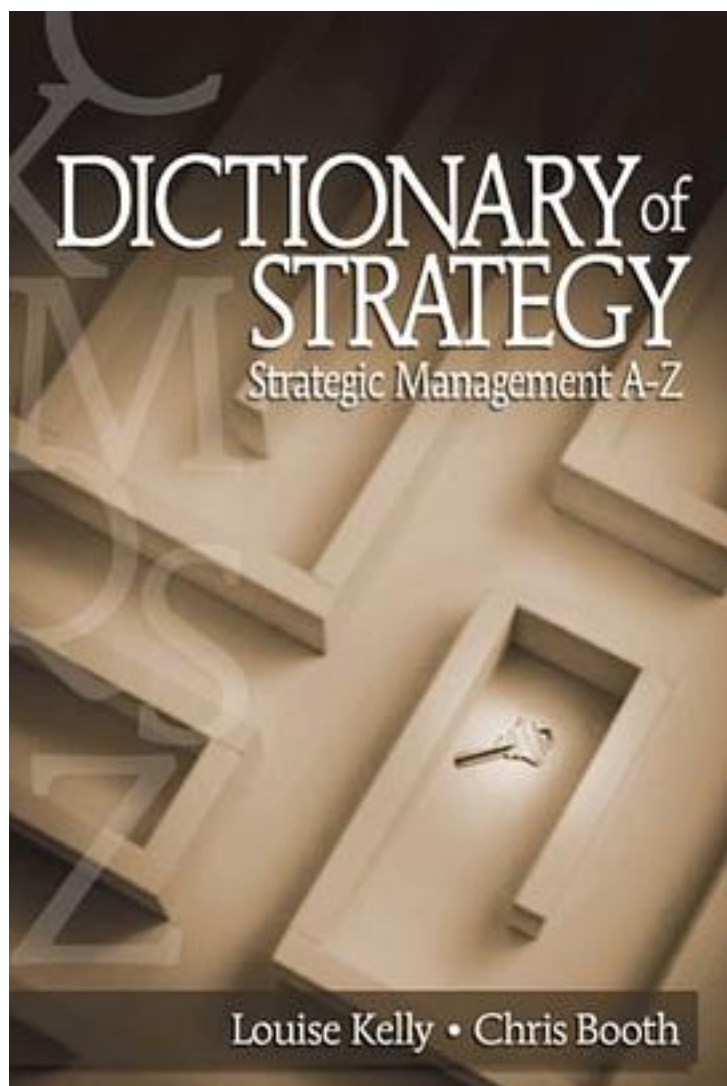


Dictionary of Strategy



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This dictionary of terms and concepts is a lively, contemporary source book whose intent is to help illuminate major debates, issues, and scholarship in strategic management. The dictionary presents over 550 terms, all compiled through the author's years of teaching MBA courses, presents strategy in a historical context showing how views have changed and evolved, and inviting the reader to think more deeply about the issues raised. It offers a flexible framework for understanding terms and topics in a broader strategic management perspective. The terms and concepts reflect very recent material from magazines, academic journals, and conferences to bring the reader the latest cutting edge research and debates.

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