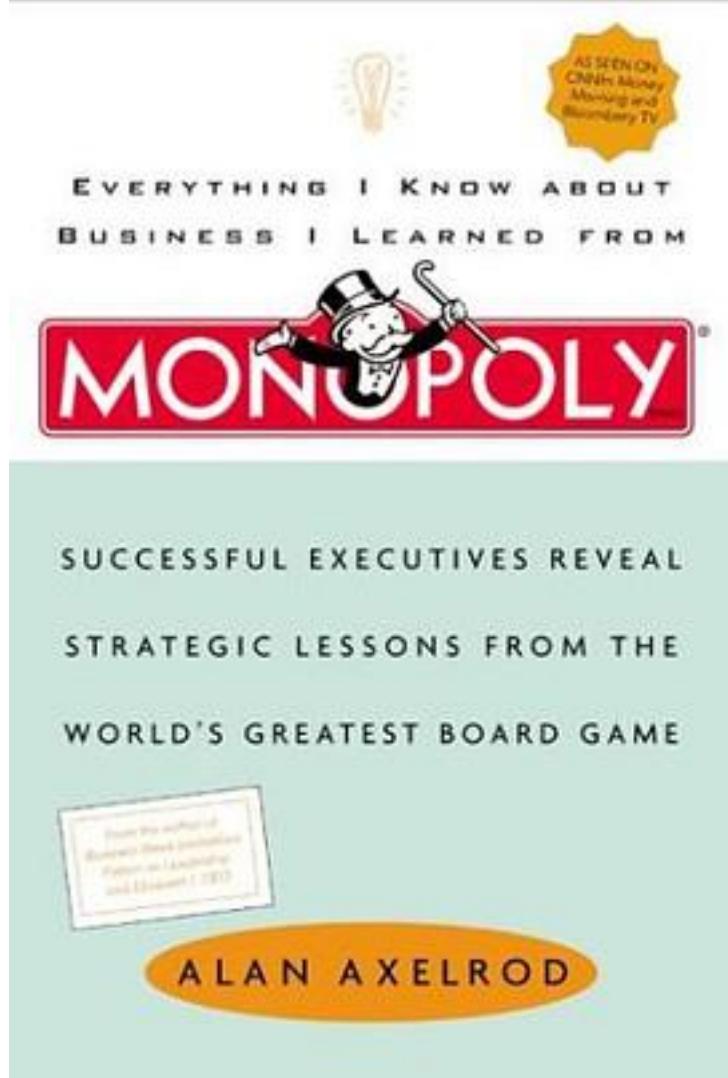


Everything I Know About Business I Learned from Monopoly



[Everything I Know About Business I Learned from Monopoly 下载链接1](#)

著者:Axelrod, Alan

出版者:Running Pr Book Pub

出版时间:2004-4

装帧:Pap

isbn:9780762416943

Everyone has his or her own strategy about how to win at the MONOPOLY game -- bank lots of cash, invest prudently in real estate, or take plenty of chances and hope for a windfall from the Community Chest. The reality is that many entrepreneurs had their first real estate and finance experience while playing the world's most popular board game, and many formulate lifelong business philosophies as they learn to balance skill, luck, competition, and social interaction. In this authoritative, thought-provoking book, America's top executives and entrepreneurs -- including the likes of Michael Dell, Carly Fiorina, and Jeff Bezos -- reflect on the lessons they learned from rolling the die in the fantasy game of self-made wealth and power. Their insights are both practical and entertaining, and they also prove the enduring popularity of the MONOPOLY game.

作者介绍:

目录:

[Everything I Know About Business I Learned from Monopoly](#) [下载链接1](#)

标签

评论

[Everything I Know About Business I Learned from Monopoly](#) [下载链接1](#)

书评

[Everything I Know About Business I Learned from Monopoly](#) [下载链接1](#)