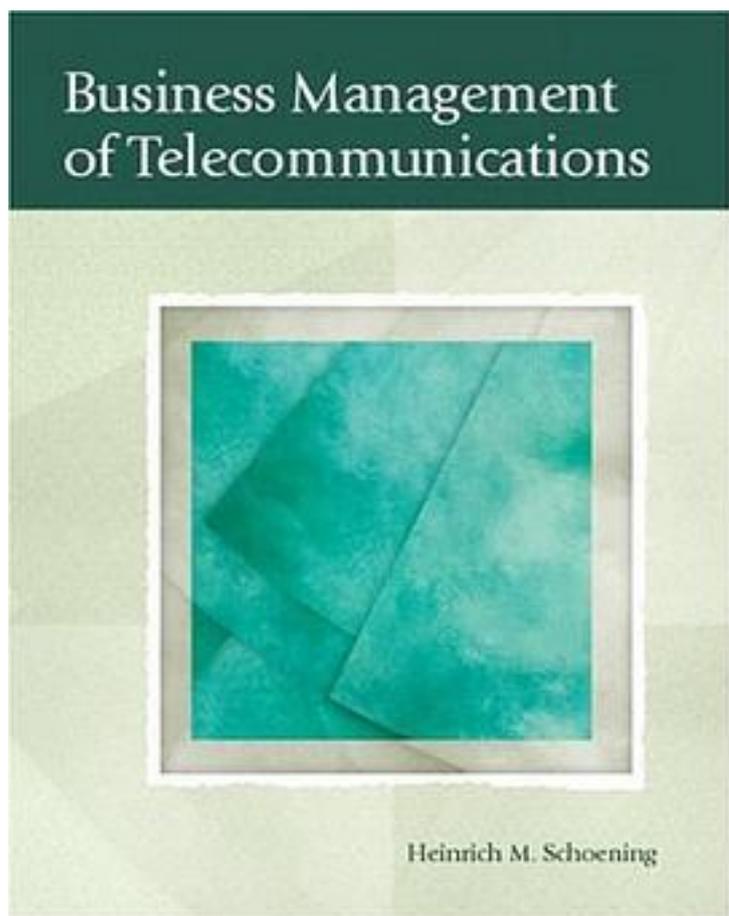


# Business Management of Telecommunications



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For courses in Electronic Communications, Telecommunications Management, and Business Management in Electronic and Computer Technology or Business departments. With the increasing necessity of today's use of telecommunications technologies, businesses need to manage their telecommunications effectively to

derive the benefits-to do this, it requires the use of skilled managers. This book provides readers with a well-balanced mix of material to develop both strong business management and technology management skills necessary to become successful telecommunications managers. The text illustrates this by using business management tools and techniques to manage a company's telecommunications function, thereby maximizing benefits and minimizing associated costs.

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