

Financial Accounting



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Financial Accounting: A Valuation Emphasis integrates an understanding of valuation concepts with accounting principles. The authors place considerable emphasis on the economic consequences of accounting practices. You'll develop a solid background in basic accounting processes and disclosures, and the critical role of accounting in valuation. The book Features - Highlights the valuation and economic consequences of core accounting concepts. - Emphasizes the construction of accounting information and how that information affects the value of the firm. - Offers an inviting and accessible presentation, with real-world examples and transactions. - Provides an early treatment of statement of cash flows and financial statement analysis. - Illustrates key concepts, including valuation models through an integrated example of a hypothetical company. - Helps you appreciate the significance of accounting information to managers, investors, regulators, and others with an interest in the firm's affairs.

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