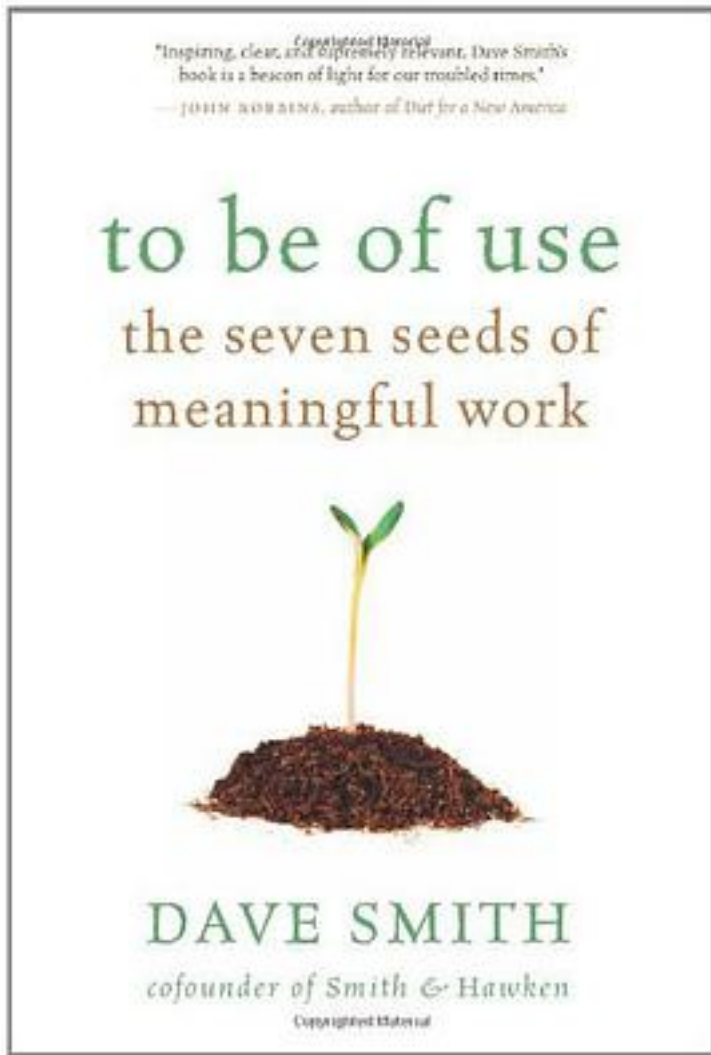


# To Be of Use



[To Be of Use\\_ 下载链接1](#)

著者:Smith, Dave

出版者:Transition Vendor

出版时间:2005-9

装帧:HRD

isbn:9781577314905

A son of the conservative South and president of his college’s Young Christian Club, Dave Smith was radicalized by Vietnam. The young Porsche-driving computer programmer went to work with César Chávez during the formative years of the United Farm Workers. From there, Smith became instrumental in founding a series of businesses — including the seminal gardening and lifestyle company Smith and Hawken — that planted the seeds for the now-burgeoning organic and sustainable business movements. In this fascinating memoir of his transformation, Smith shows how business can be a force for radical change, that business driven by simple core values — not the hijacked values of right-wing extremism but common values of compassion and decency — can truly make the world a better place. To Be of Use is both an entertaining, stirring read and a thoughtful guide to making our work lives personally meaningful again.

作者介绍:

目录:

[To Be of Use\\_ 下载链接1](#)

标签

评论

-----  
[To Be of Use\\_ 下载链接1](#)

书评

-----  
[To Be of Use\\_ 下载链接1](#)