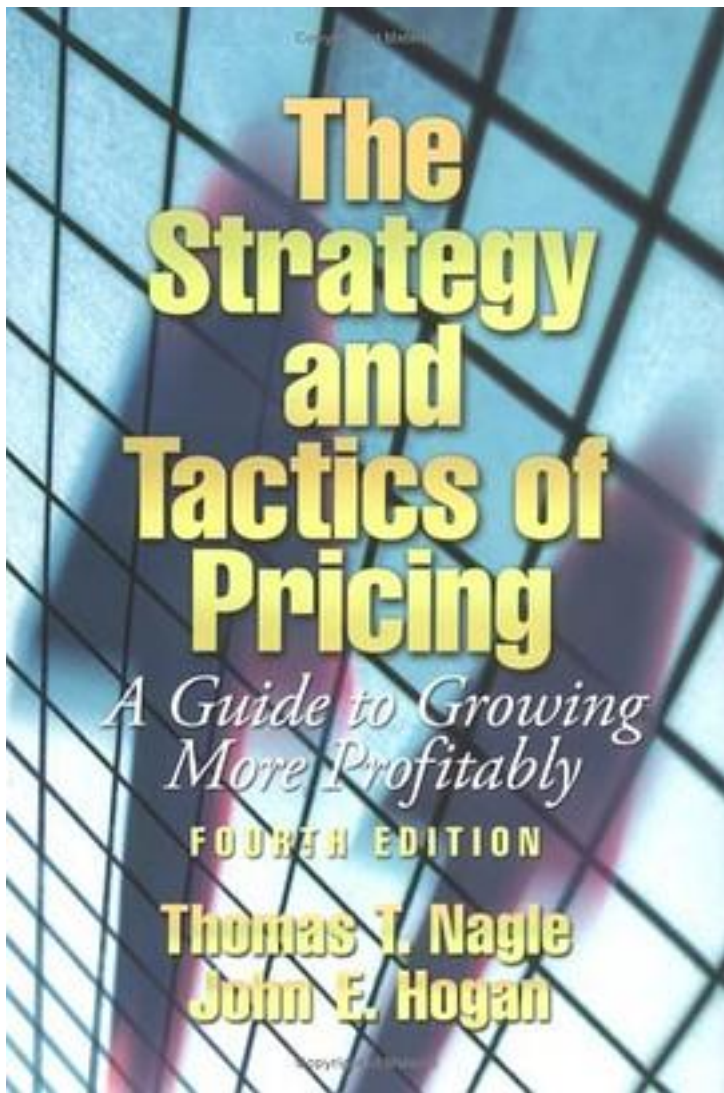


The Strategy and Tactics of Pricing



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著者:Thomas T. Nagle

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