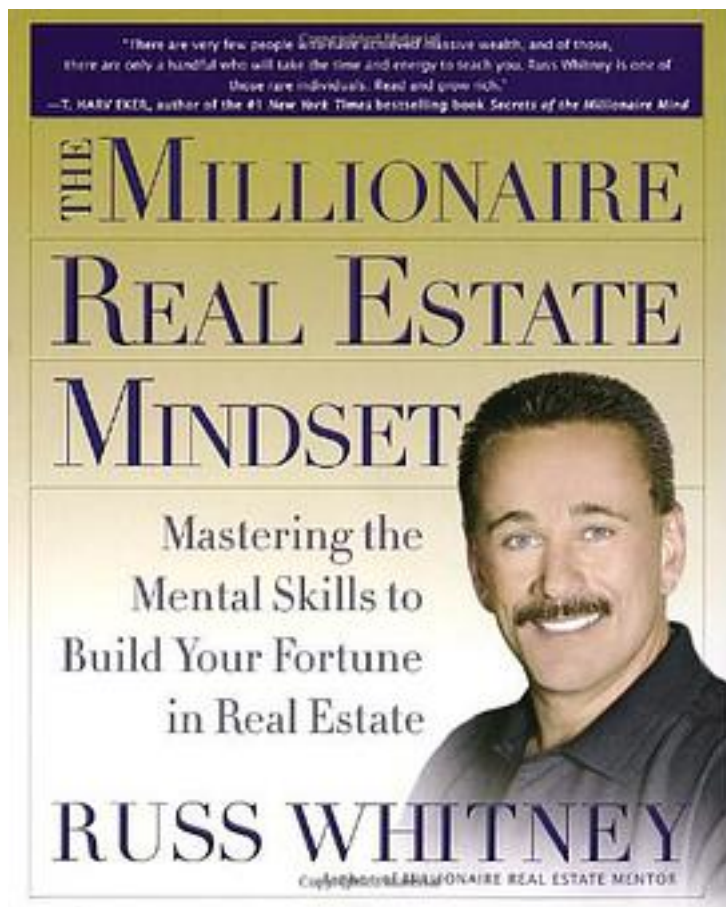


The Millionaire Real Estate Mindset



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著者:Whitney, Russ

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There are scores of books on real estate investing on the market today, and most give sound information and helpful advice. Yet few people have become wealthy. In *The Millionaire Real Estate Mindset*, Russ Whitney asks, “Why isn’t everyone rich?” and perhaps more important, “Why aren’t you rich?” What is missing in most

people’s real estate strategy, Whitney says, is the millionaire real estate mindset. And, in this book, he tells readers exactly how to develop one.

Whitney explains how you can break free of the fears that hold so many people back. A key part of succeeding in real estate, Whitney claims, is a willingness to spend time educating yourself about the various techniques, options, insights, and possibilities it entails. Other professions and trades require years of education and practice before you can hope to generate significant income. Building wealth in real estate requires similar focus and dedication. He provides specific investing strategies that can work in virtually any market, whether you have cash to start, or not.

Once you have a few successes under your belt, he encourages investors to move up to larger deals. He explains the complexities of raw land investing and development as well as international real estate investing. He examines a variety of funding techniques, from no-money-down to syndications to make the wisest use of your cash. Whitney candidly discusses what can go wrong and how to anticipate and address unpleasant surprises.

From invaluable insights into personal motivation, to advice on improving one’s communication skills, strengthening relationships, and building personal financial strategies, Whitney helps readers overcome feelings of insecurity about investing and move into the market with certainty and self-assurance. With its unique focus on the psychological aspects of investing—an ingredient missing from other how-to real-estate investment guides—The Millionaire Real Estate Mindset will enable readers to break through the “poverty” mentality, take advantage of the booming real estate market, and join the ranks of the rich and super-rich.

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