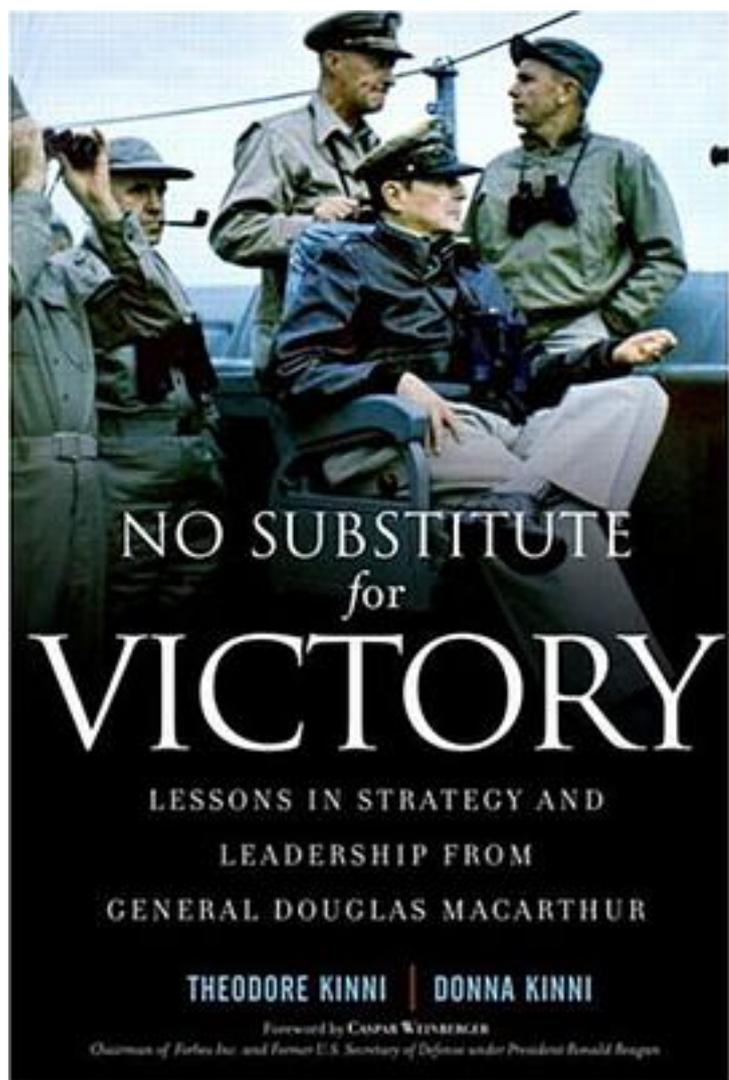


No Substitute for Victory



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General Douglas A. MacArthur's extraordinary life of leadership spanned three wars and more than six decades inside and outside the military. He defined principles of leadership that were decades ahead of their time: principles reflecting extraordinary wisdom about strategy, motivation, organization, execution, and personal growth. Now, Theodore and Donna Kinni distill 52 powerful leadership lessons from MacArthur's life: lessons you can use, no matter what you intend to accomplish. On MacArthur's command, millions of American soldiers risked their lives. After winning the peace in World War II, he led 80 million citizens of Japan to embrace the most radical and successful cultural change any nation has ever achieved: the transformation from militaristic emperorship to modern democracy. Those extraordinary achievements arose directly from MacArthur's singular approach to leadership. This book reveals what MacArthur knew about defining victory and setting the right priorities for achieving it.

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