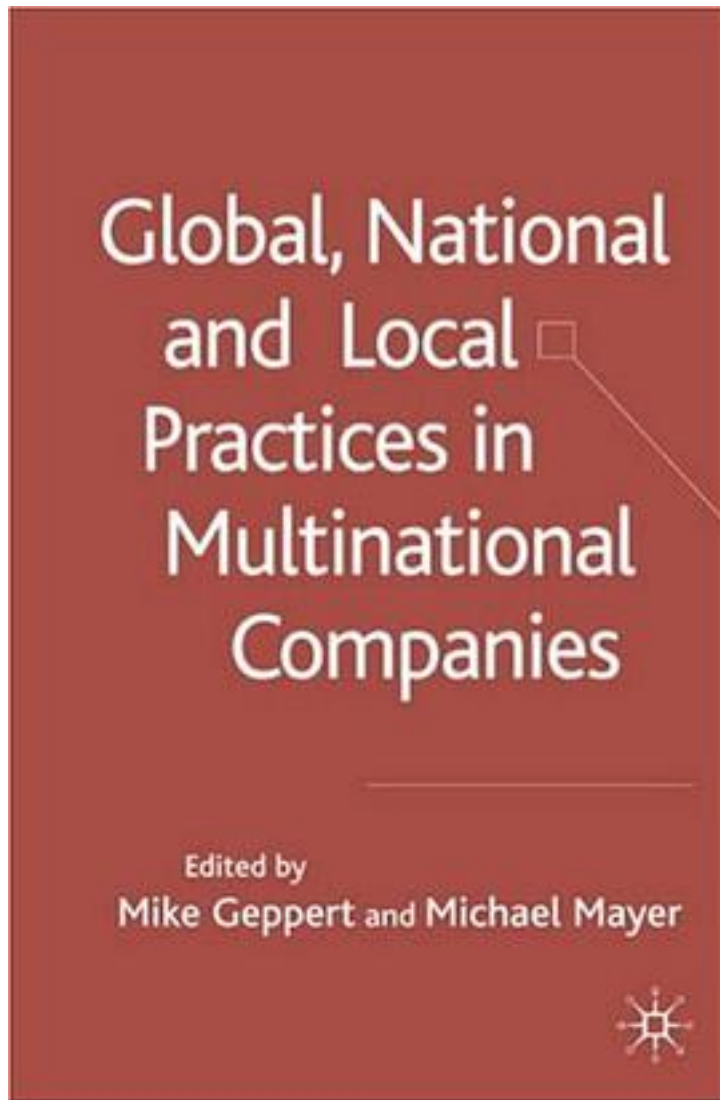


# Global, National and Local Practices in Multinational Companies



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出版者:Palgrave Macmillan

出版时间:2006-1

装帧:HRD

isbn:9781403947642

This book explores the relationships between the day-to-day activities of managers in multinational firms and the wider social, institutional and cultural contexts in which they operate. Specifically, it examines the processes that shape the adoption and adaptation of organizational practices and policies across diverse national settings; it considers the role of expatriates in the context of the headquarter-subsidiary relationship; and explores how managers negotiate their interests and activities in relation to organizational mechanisms of co-ordination and control.

作者介绍:

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