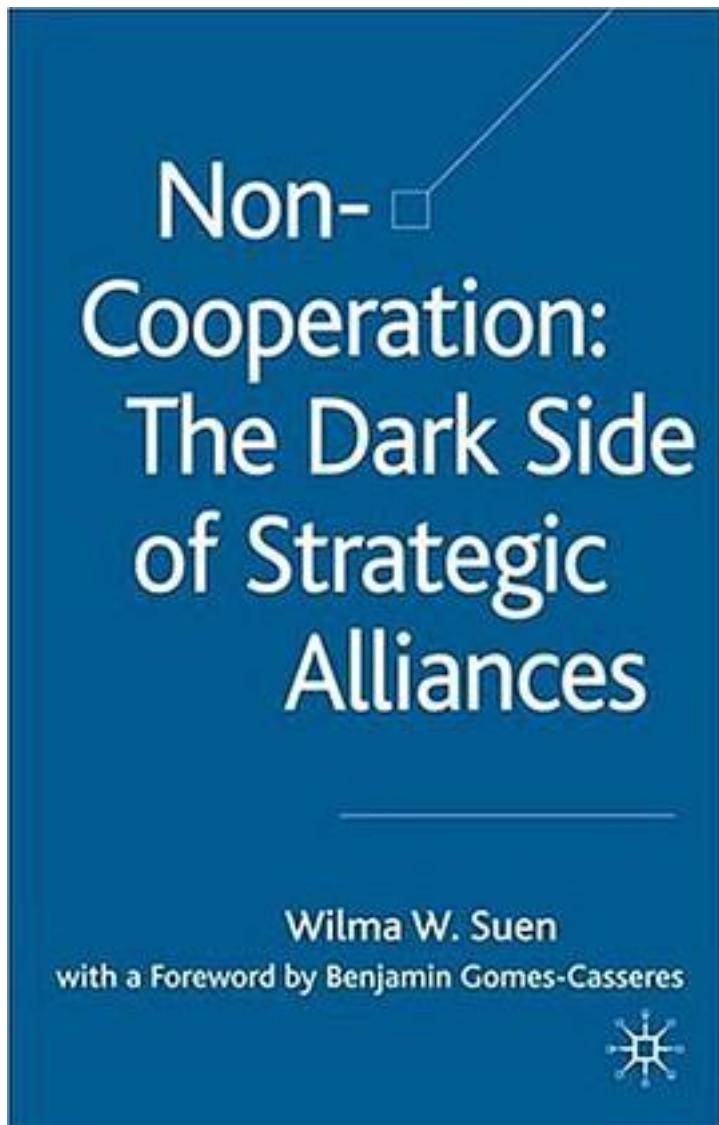


Non-Cooperation - the Dark Side of Strategic Alliances



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This book explores the influences on a firm's attitudes toward its alliance, and highlights the connections between these factors. The book defines a framework to measure power and interdependence to determine which firms are able to act on non-cooperative impulses, and case studies illustrate how alliances may be structured to reduce opportunities for non-cooperation.

作者介绍:

目录:

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