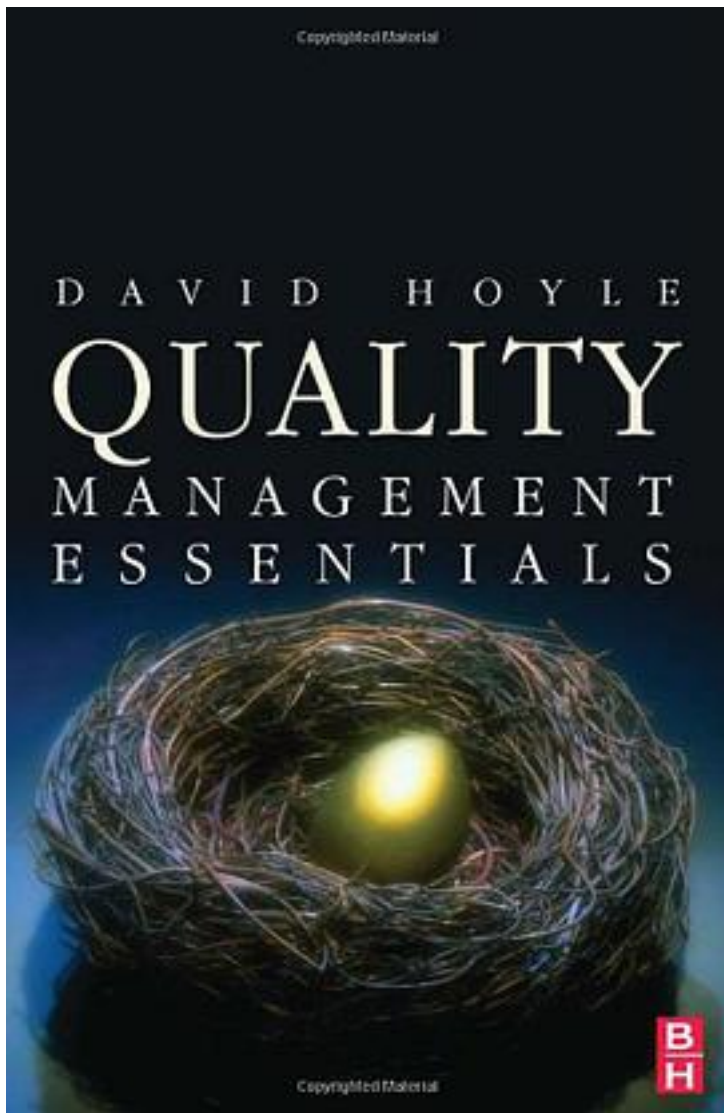


Quality Management Essentials



[Quality Management Essentials 下载链接1](#)

著者:Hoyle, David

出版者:Butterworth-Heinemann

出版时间:2007-7

装帧:Pap

isbn:9780750667869

From the best-selling quality management author, David Hoyle, "Quality Management Essentials" is the perfect brief, yet authoritative, introduction to the fundamentals of quality management. Quality in organizations, large or small, is achieved with intelligent use of various concepts, principles, tools and techniques. For those coming to the subject for the first time, these philosophies associated with quality management can be quite overwhelming. This very readable book provides a fast track introduction and executive level appraisal of the field from a respected and experienced author. Get to grips with Quality Management quickly and understand how to apply the principles to achieve success in the most simple to complex situations. Learn from supporting case studies how to present a case for improving quality. It is full of checklists, hints and tips for those charged with the task of managing quality achievement in their organization.

作者介绍:

目录:

[Quality Management Essentials_下载链接1](#)

标签

评论

[Quality Management Essentials_下载链接1](#)

书评

[Quality Management Essentials_下载链接1](#)