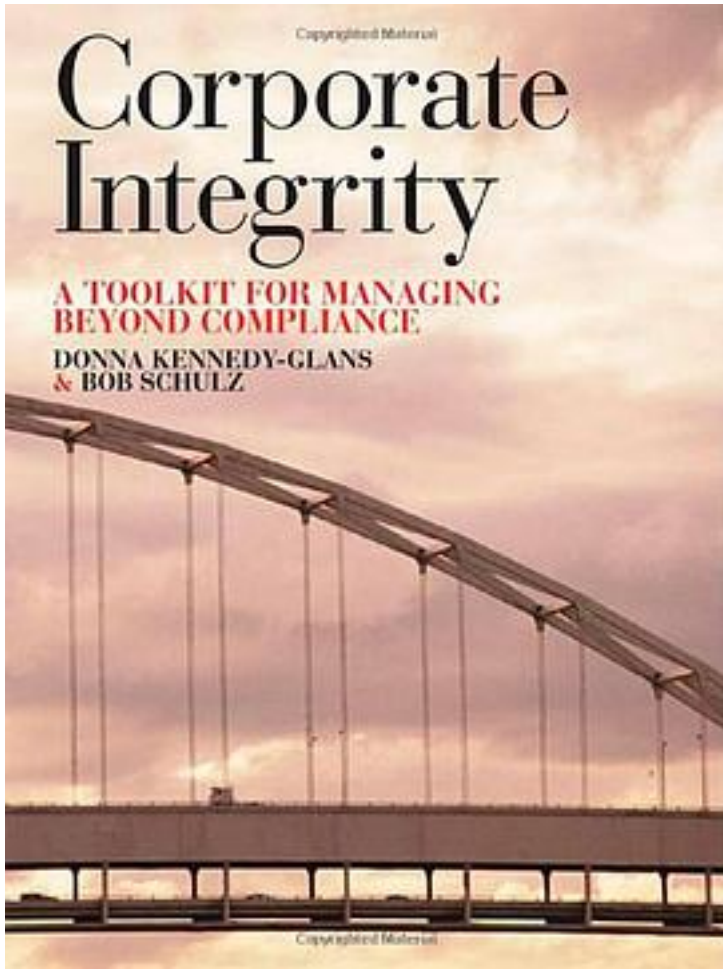


Corporate Integrity



[Corporate Integrity_ 下载链接1](#)

著者:Brown, Marvin T.

出版者:Cambridge Univ Pr

出版时间:2005-5

装帧:Pap

isbn:9780521606578

What do corporations look like when they have integrity, and how can we move more companies in that direction? Corporate Integrity offers a timely, comprehensive

framework- and practical business lessons - bringing together questions of organizational design, communication practices, working relationships, and leadership styles to answer this question. Marvin T. Brown explores the five key challenges facing modern businesses as they try to respond ethically to cultural, interpersonal, organizational, civic and environmental challenges. He demonstrates that if corporations are to meet the needs of civil society, they must facilitate inclusive communication patterns based on mutual recognition and civic cooperation. Corporate Integrity is essential reading for professionals in organizational ethics, business leaders, and graduate students looking for practical and reflective insights into doing business with integrity and purpose.

作者介绍:

目录:

[Corporate Integrity_ 下载链接1](#)

标签

评论

[Corporate Integrity_ 下载链接1](#)

书评

[Corporate Integrity_ 下载链接1](#)