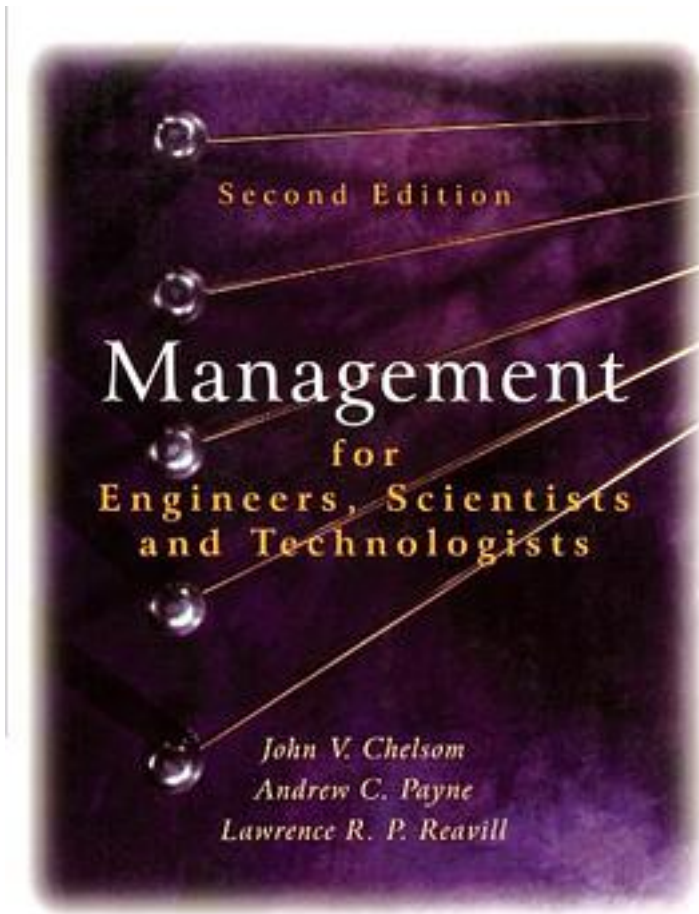


Management for Engineers, Scientists and Technologists



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Significantly revised and updated, this second edition of Management for Engineers,

Scientists and Technologists is vital reading for all students of any of these subjects hoping to make it in the real world. Increasingly, students of engineering, science and technology subjects are finding that their success depends as much on general management skills and understanding operational systems, as on their technical expertise. This book offers students that all important, firm foundation in management training. Management for Engineers, Scientists and Technologists offers a practical and accessible introduction to management and provides a comprehensive guide to the management tools used in managing people and other resources. Part 1 includes a series of chapters on management applications and concepts, starting with basic issues such as 'What is a business?' and 'What is management?' continuing through management of quality, materials and new product development and concluding with examples of successful companies who provide good models of management. Part 2 starts with chapters on human resource management, and communication, and goes on to provide some tools and techniques, such as critical path networks, discounted cash flow, inventory control, concluding with a new chapter on the management of SMEs. The authors' significant experience in both teaching and industry provides valuable lessons in business management, and allows them to give real life, insightful case studies.

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