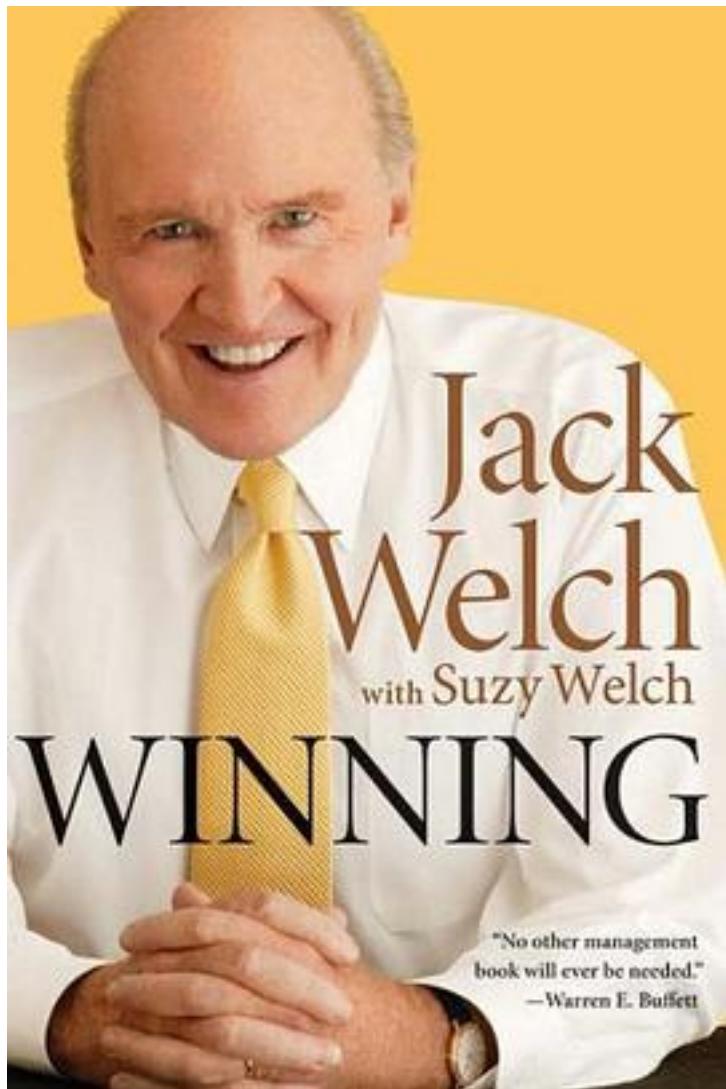


Winning



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Jack Welch knows how to win. During his forty-year career at General Electric, he led the company to year-after-year success around the globe, in multiple markets, against brutal competition. His honest, be-the-best style of management became the gold standard in business, with his relentless focus on people, teamwork, and profits. Welch has written a philosophical and pragmatic book that is destined to become the bible of business for generations to come. It clearly lays out the answers to the most difficult and important questions people face both on and off the job. Welch's optimistic, no excuses, get-it-done mind-set is riveting. Packed with personal anecdotes and written in Jack's distinctive no b.s. voice, *Winning* is a great read and a great business book.

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