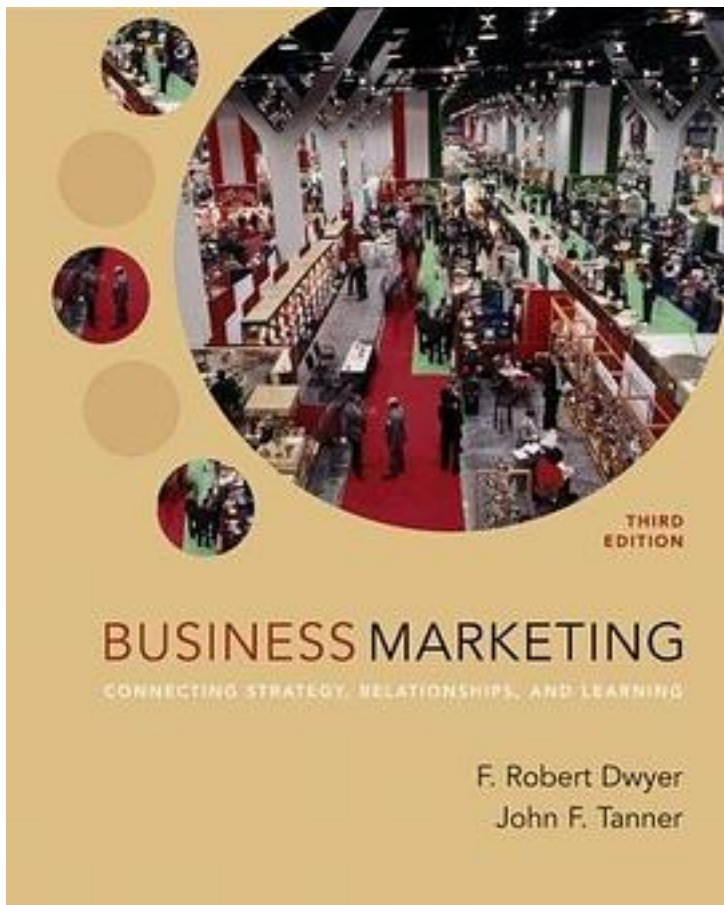


Business Marketing



[Business Marketing_ 下载链接1](#)

著者:Dwyer, F. Robert/ Tanner, John F.

出版者:McGraw-Hill College

出版时间:2005-1

装帧:HRD

isbn:9780072865783

This text is targeted at the undergraduate Business Marketing course. It introduces the concepts of marketing to businesses, and stresses the importance of building relationships with customers.

作者介绍:

目录:

[Business Marketing_下载链接1](#)

标签

评论

[Business Marketing_下载链接1](#)

书评

[Business Marketing_下载链接1](#)