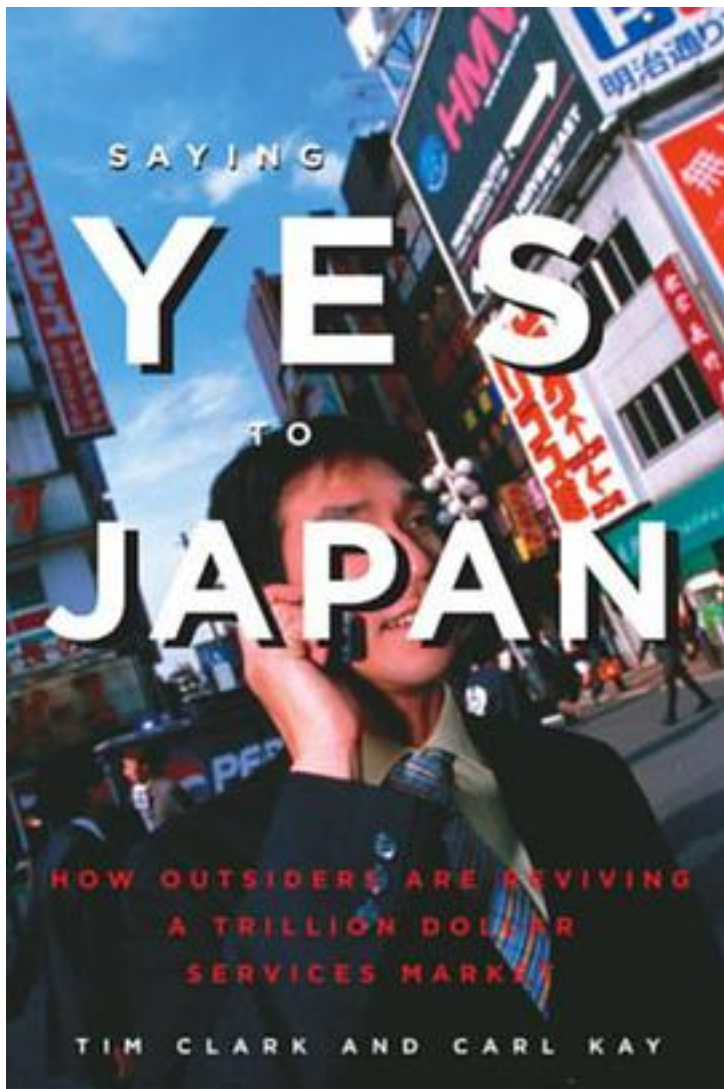


# Saying Yes to Japan



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Saying Yes to Japan examines the history and future of Japan's service sector, exposing structural shortcomings and offering innovative ways to take advantage of the trillion dollar hole in the nation's domestic economy. Revealing analyses of the real estate, finance, health care, and information technology industries are coupled with up-close profiles of entrepreneurs from around the world who successfully use their "outsider" perspectives to answer surprisingly underserved customer needs.

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