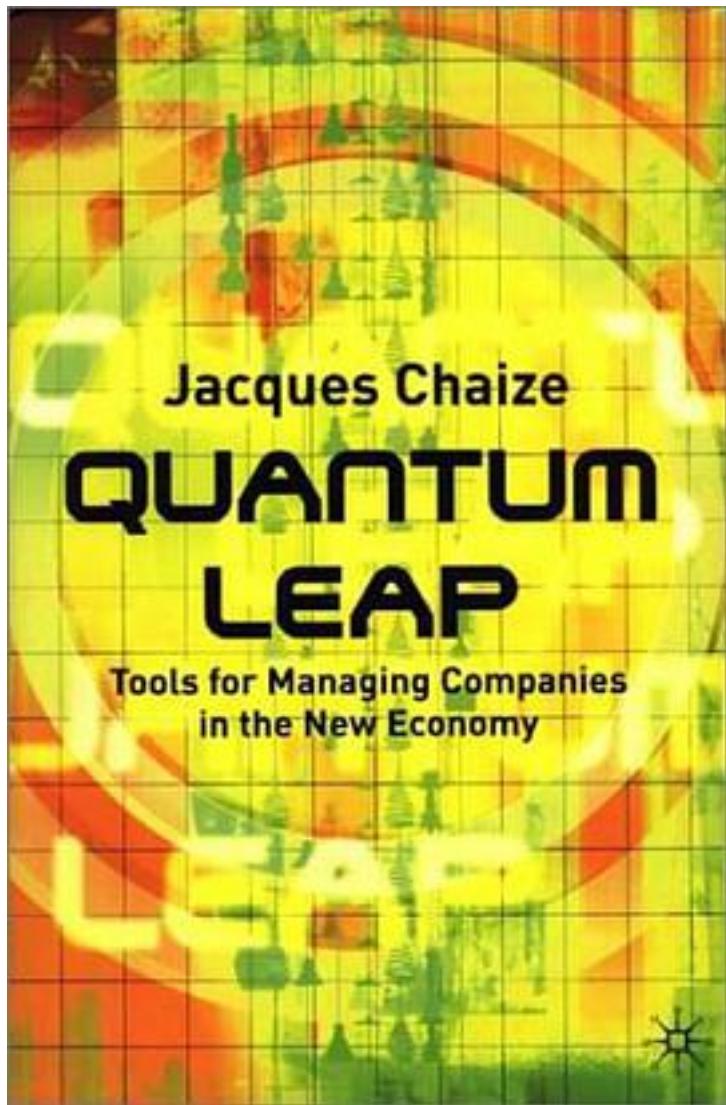


The Quantum Leap



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This long-awaited update of John Contanza's bestselling *The Quantum Leap*, examines the impact of recent industry trends, new technologies, and emerging business practices on manufacturing practices...but the focus remains the same: how to build sustainable competitive advantage by responding to customer demand in real time, every day. To remain competitive in today's dynamic global economy, companies must become demand-driven. This comprehensive desk reference provides a proven demand-driven formula for success.; Explains why speed-to-market elevates a manufacturer to a position of market dominance; Demonstrates that by linking flow-manufacturing technology with concurrent engineering techniques, companies can reach new levels of demand responsiveness; Equips organizations with the knowledge to implement Demand Flow Technology (DFT) - a combination of innovative management philosophy, radical manufacturing practices, and flexible employees; Facilitates shorter lead-times, enhanced cash flow, much-improved inventory turns, consequent inventory reductions, increased productivity, and lower overheads

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