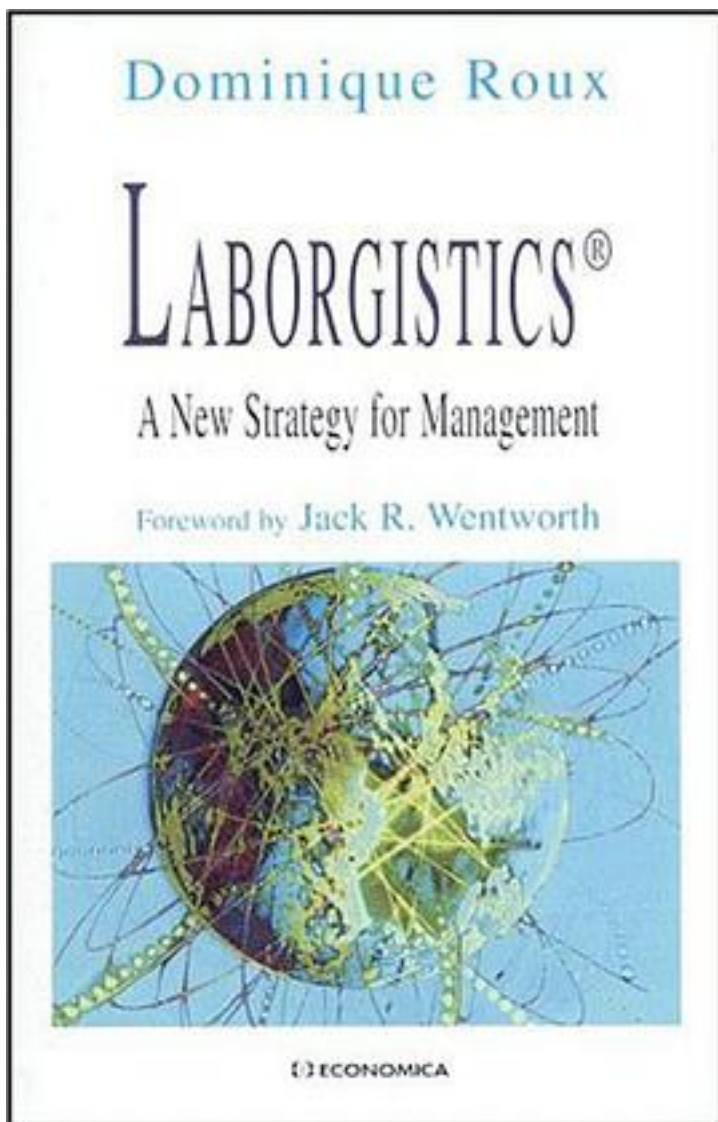


Laborgistics



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To remain competitive in the global economy, savvy companies are concentrating on their core competencies while relying increasingly on efficient outside partners to fulfill their other functions. But to maintain its share of today's fiercely competitive market, a business must do more than merely subcontract or outsource a few tasks. It must implement a quicker and more adaptable management system, one that places greater importance on the concepts of network companies. Laborgistics is a form of strategic outsourcing, spurred on by the new institutional framework arising from deregulation and the opportunities offered by information and communications technologies. This volume explains the methodology of this innovative management strategy, and details how to incorporate its key principles into a practical, effective business plan.

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