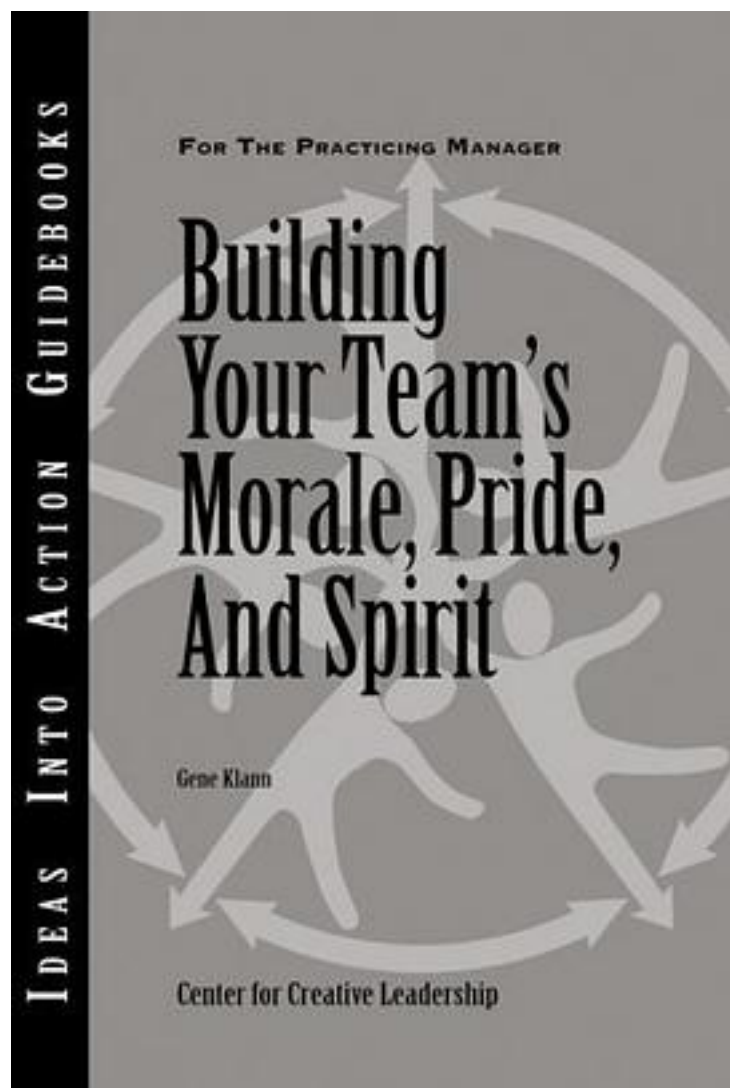


# Building Your Team's Morale, Pride, and Spirit



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著者:Klann, Gene

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To build morale, pride, and spirit, a leader needs to possess certain characteristics and skills. This book will help you determine your current level of readiness in these areas. It describes two key factors: time spent together in shared experiences and communication among team members. When morale, pride, and spirit are enhanced, there is a positive response of cooperation and loyalty from team members toward the leader, the team, and the organization. Productivity and efficiency are enhanced, and there are tangible economic and relational outcomes. The leader is the key to the success of the entire process.

作者介绍:

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## 标签

领导力

管理

团队管理

## 评论

二十来页的实用管理技巧英文书，很容易读。让管理者更关注团队士气、精神和自豪感，而且有一些非常好用的增强团队士气的管理技巧。

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## 书评

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