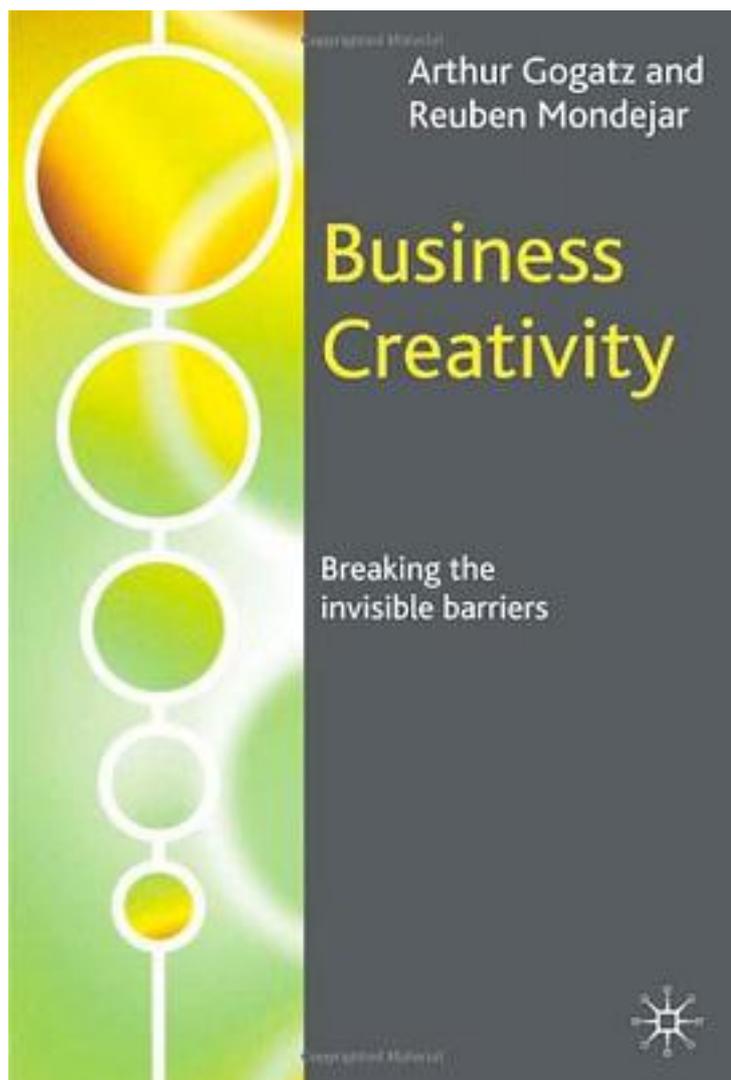


Business Creativity



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Many companies and organizations have found it difficult to develop creative skills. The authors argue that while individuals have inherent creativity there are a number of assassins or barriers that block individual creative development. This bold new approach to creativity enhancement will focus upon how to remove barriers and create conditions under which creativity can flourish.

作者介绍:

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