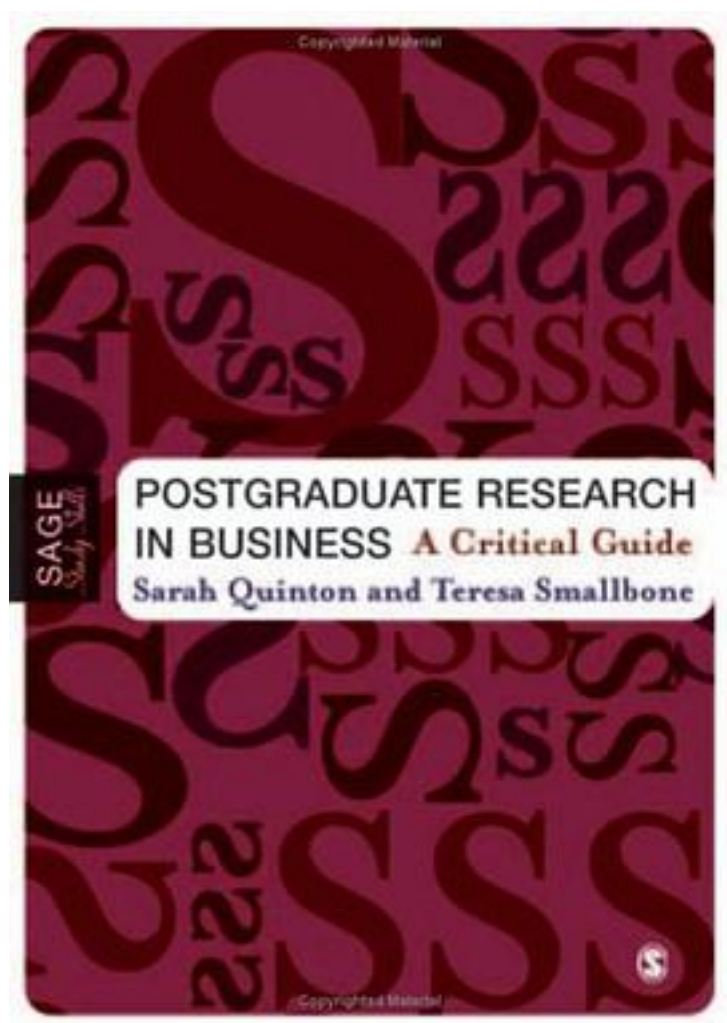


Postgraduate Research in Business



[Postgraduate Research in Business_ 下载链接1](#)

著者:Quinton, Sarah/ Smallbone, Teresa

出版者:Sage Pubns

出版时间:2006-3

装帧:Pap

isbn:9781412908368

In Postgraduate Research in Business, Sarah Quinton and Teresa Smallbone provide a

vital introduction to the research process and the thinking and learning skills needed to successfully complete postgraduate research. In step-by-step terms, the authors detail the 'tools of the trade' - the practical and the intellectual skills - that underpin the study of Business and Management, from research skills and project planning to strategies for reading, writing and presentation. Postgraduate Research in Business provides: " A student-friendly guide to thinking critically about Business and Management research " Guidance on the best way to approach research " A clear focus on finding research topics and developing them in to dissertations " Essential help in forging critical reading skills " Helpful advice on making your research project manageable " An inside view on the assumptions and requirements of post graduate research in business " Structured support for writing up your research This is essential reading for any student doing an MBA, an MA, or starting a PhD in Business or Management Studies. It will provide a vital supplement to the plethora of textbooks in Business and Research Methods.

作者介绍:

目录:

[Postgraduate Research in Business_ 下载链接1](#)

标签

评论

[Postgraduate Research in Business_ 下载链接1](#)

书评

[Postgraduate Research in Business_ 下载链接1](#)