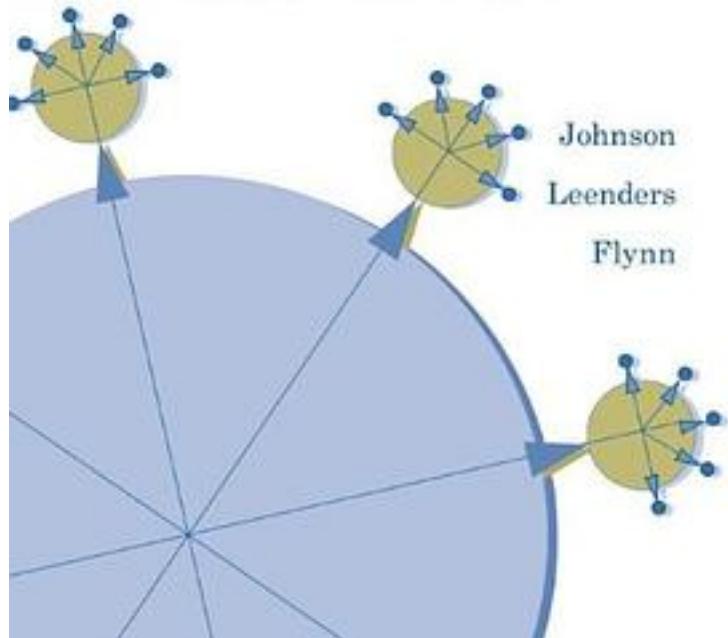


Purchasing and Supply Management

Fourteenth Edition

Purchasing and Supply Management



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This first edition text, written by Dr. W.C. Benton, the Dean's Distinguished Research Professor of Operations and Systems Management at Ohio State University, outlines the most current methods in purchasing and supply chain management. With his step-by-step approach, both students and professionals can gain analytical

purchasing skills. Real case studies and exercises help students transform purchasing theory into purchasing practice and implementation. Some of the topics include purchasing business processes, price cost analysis, professional services, and transportation, global, and healthcare purchasing. Dr. Benton has published more than one hundred articles in the areas of purchasing management, inventory control, supply chain management, quality assurance, and materials management. He has been ranked No. 1 out of 753 quality and quantity researchers in operations management, has served as a consultant for IBM, RCA, Frigidaire, and state Departments of Transportation, among others, and is the founder of the Purchasing and Supply Management Association (PSMA) at the Fisher College of Business.

作者介绍:

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标签

管理

评论

我不算短的时间看完了，Structure还是不错的，对我这个外行来说足够了。我可以作为业务分析，方案设计的功课。现在和业务人员谈起了也显得靠谱多了。

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书评

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