

CHANGE THE WAY YOU SEE EVERYTHING



[CHANGE THE WAY YOU SEE EVERYTHING 下载链接1](#)

著者:Cramer, Kathryn D./ Wasiack, Hank

出版者:Running Pr Book Pub

出版时间:2006-3

装帧:HRD

isbn:9780762427239

They say a picture is worth a thousand words, that perception is reality, and that a single strength can overcome a world of obstacles. These three powerful ideas converge in the breakthrough work, *Change the Way You See Everything*. This brilliantly simple book on the philosophy known as Asset-Based Thinking, instills success-oriented habits in even the most die-hard cynic. Its transformational

lessons--conveyed through unique photographic metaphors and inspiring stories from real people--reveal how the slightest shift in perception can lead to monumental results in both business and in life. ABT is not just positive thinking, but rather a systematic observation of "what works." Kathryn Cramer, an acclaimed corporate consultant, and Hank Wasiak, a creative icon of the advertising industry, have produced a work that looks and works like no other business or self-help book--because it IS like no other book. Change the Way You See Everything is a revolutionary approach to every aspect of life that bears not just reading, but re-reading, and sharing with people in your circle. You'll never look at the world the same way again.

作者介绍:

凯瑟琳·克莱默，博士、心理医生、克莱默咨询所创始人。该咨询所根据客户需求，提供下列优质咨询服务：领导能力的开发与指导，变动管理，潜能开发，团队激励，精英人士心理减压，等等。咨询所的客户有万事达国际卡公司、孟山都公司、杜邦公司、美洲银行、美国空军等。
凯瑟琳·克莱默在她的研究领域发表了大量见解独到的文章，在圣路易斯大学医学中心担任主任达九年之久。同时，她还是一位充满激情的演说家。

目录:

[CHANGE THE WAY YOU SEE EVERYTHING_下载链接1](#)

标签

评论

[CHANGE THE WAY YOU SEE EVERYTHING_下载链接1](#)

书评

这本书的效用远没有介绍那样的神奇。全彩的图片，描述一些浅显且原本就明白的道理，可能在一些时候对改变心情有些作用，可是对我却是免疫的。如果我是在成长过程中

塑造性格的阶段看这本书就好啦:P

[CHANGE THE WAY YOU SEE EVERYTHING_下载链接1](#)