

# Financial Analysis



[Financial Analysis\\_ 下载链接1](#)

著者:Steven M. Bragg

出版者:Wiley

出版时间:2006-12-22

装帧:Hardcover

isbn:9780470055182

"The latest edition goes beyond ho-hum analysis techniques and provides concrete problem solving. The text is sprinkled with real-world problems (and the analytical tools to solve them) that will be familiar to accounting professionals everywhere. A must-have for anyone looking to improve their company's decision making ...and their own role in it." -George R. MacEachern President, Grosvenor Financial Services "Steve Bragg has presented yet another comprehensive reference tool for the finance professional. Financial Analysis: A Controller's Guide is the perfect reference guide for today's controller, presenting not only traditional financial analysis information, but also various types of analyses that will benefit any type of organization. This book is a must-have for any financial professional desiring to make a relevant contribution to his/her organization." -Jodi Nefzger, CPP Director of Finance, Masonic Home of Missouri Today's proactive controllers can soar past their mundane responsibilities and become active participants in their corporation's success with the visionary tools found in Steven Bragg's Financial Analysis: A Controller's Guide, Second Edition. Now updated to include analyses of intangible asset measurement and performance improvement as well as evaluation methods to determine which products and services should be eliminated, Financial Analysis: A Controller's Guide, Second Edition helps financial managers upgrade their skills so they can answer their organization's call for

company operations reviews, investment evaluations, problem reporting, and special investigation requests. Controllers prepared to address this growing need for more innovative financial analysis will open doors to a variety of promotions and high-level interactions with other departments. Become a highly valued member of your company's infrastructure with the indispensable tools found in *Financial Analysis: A Controller's Guide, Second Edition*.

作者介绍:

目录:

[Financial Analysis\\_下载链接1\\_](#)

标签

评论

Best Practice

-----  
[Financial Analysis\\_下载链接1\\_](#)

书评

-----  
[Financial Analysis\\_下载链接1\\_](#)