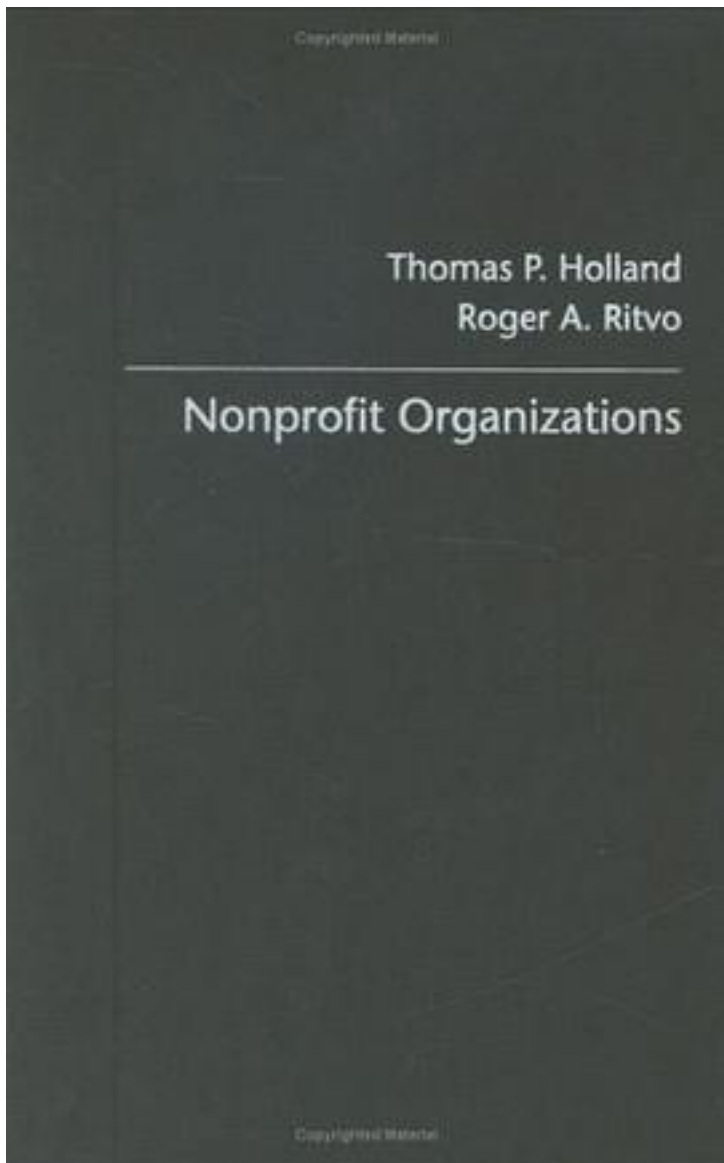


Nonprofit Organizations



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Nonprofit organizations form a substantial part of the economy in all countries. Management of nonprofit organizations is characterized by a number of distinctive aspects in relation to human resources, communications, and strategic planning and the inappropriateness of using profitability as the indicator of success. In recent years there has been emphasis upon developing a consistent mission and set of values. This book focuses upon the challenges facing nonprofit organizations, particularly with regard to collaboration, trust and innovation.

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