

Accounting



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"Accounting: What the Numbers Mean" is written for non-accounting students who nevertheless need to understand accounting in order to effectively participate in planning, control, and decision-making. Students learn the basics, from what accounting information is to how managers use it. Marshall's simple, step-by-step approach has made it the leading text in the survey market. The seventh edition includes new content updates, improved organization, great technology tools, and much more.

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