

Risk Management for Meetings And Events



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Events of all types are produced every day for all manner of purposes, attracting all sorts of people. Creating and managing the environment in which these people will gather carries with it awesome responsibilities legal, ethical, and financial. To provide a

safe and secure setting and to operate in a manner that ensures the hosting organizations or individuals achieve their objectives in a proper and profitable way, event risk management must be fully integrated into all event plans and throughout the event management process. "Risk Management for Meetings and Events" examines the practices, procedures, and safeguards associated with the identification, analysis, response planning, and control of the risks surrounding events of all types. Written by an experienced author it: provides a solid, easy-to-read conceptual foundation based on proven risk management techniques; includes ready-to-use templates designed specifically as learning exercises for students and professionals; and, comprehensively discusses effective strategies for managing the risks associated with design, planning and production of public and private events. "Risk Management for Meetings and Events" is a comprehensive and practical guide which supports academic and professional development programs that prepare individuals for entering or advancement in the meeting and event management industry.

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