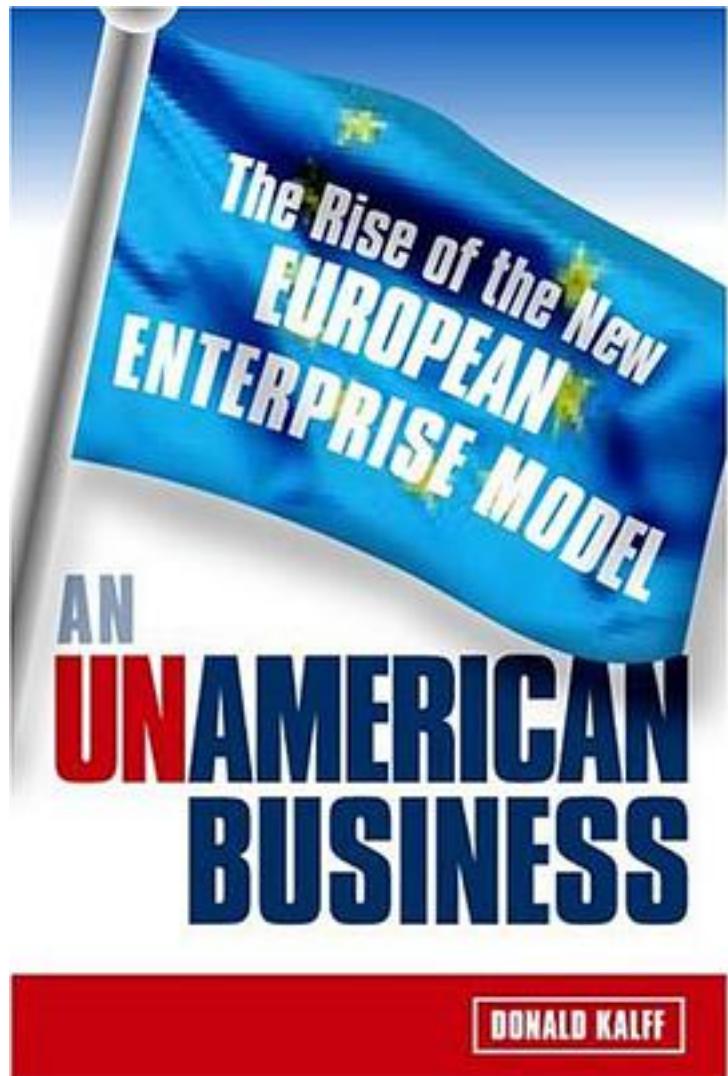


An UnAmerican Business



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Enron, Worldcom, Arthur Anderson, Merrill Lynch, J.P. Morgan, Citygroup - once the great icons of the US economy, worshipped at corporate alters world over, are now nothing more than an embarrassing memory. The universally accepted American enterprise model, which these and many other corporate giants have slavishly followed, has at last been called into question. Free market capitalism and globalism are not quite what they seem after all, as the decline of the US economy might testify. Donald Kalff passionately believes that the time is right for a sea-change in the way businesses operate and that a credible alternative is a European enterprise model, one which is founded on quite different values of culture, ethics and economic considerations. Packed with vital facts and figures, "An Unamerican Business" is a fresh and agnostic look at the past, present and future performance of companies that have embraced the American way of doing business.

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