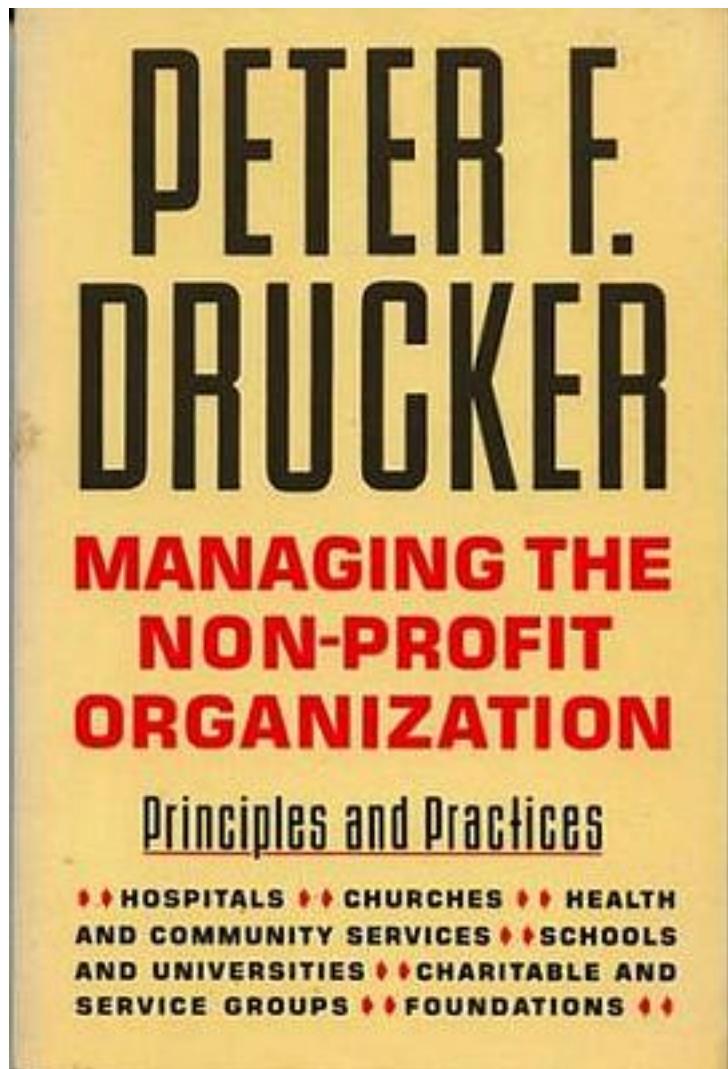


Managing the Non-Profit Organization



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出版者:HarperBusiness

出版时间:2006-5-9

装帧:Paperback

isbn:9780060851149

The groundbreaking and premier work on nonprofit organizations The nonprofit sector is growing rapidly, creating a major need for expert advice on how to manage these organizations effectively. Management legend Peter Drucker provides excellent examples and explanations of mission, leadership, resources, marketing, goals, and much more. Interviews with nine experts also address key issues in this booming sector.

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书评

1. The mission comes first- and your role as a leader The first job of a leader is to think through and define the mission of the institute. A mission statement has to be operational and focus on what the institution really tries to do and everybody can know...

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