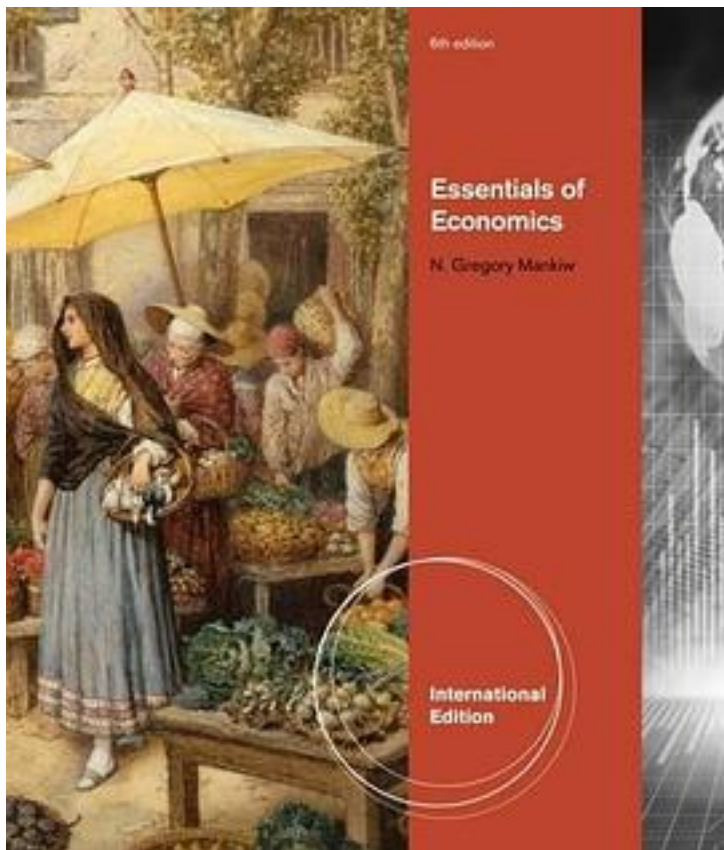


Essentials of Economics



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著者:Brue, Stanley L./ McConnell, Campbell R.

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Building on the tremendous success of their best-selling "Principles of Economics" text, Brue and McConnell have written a new one semester text to provide a fresh alternative. This new, 18-chapter textbook will appeal to anyone teaching a one-semester introductory course. Brue/McConnell is a patient, substantive treatment of micro and macro economics for the one-semester course with many, up-to-date, motivating examples.

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