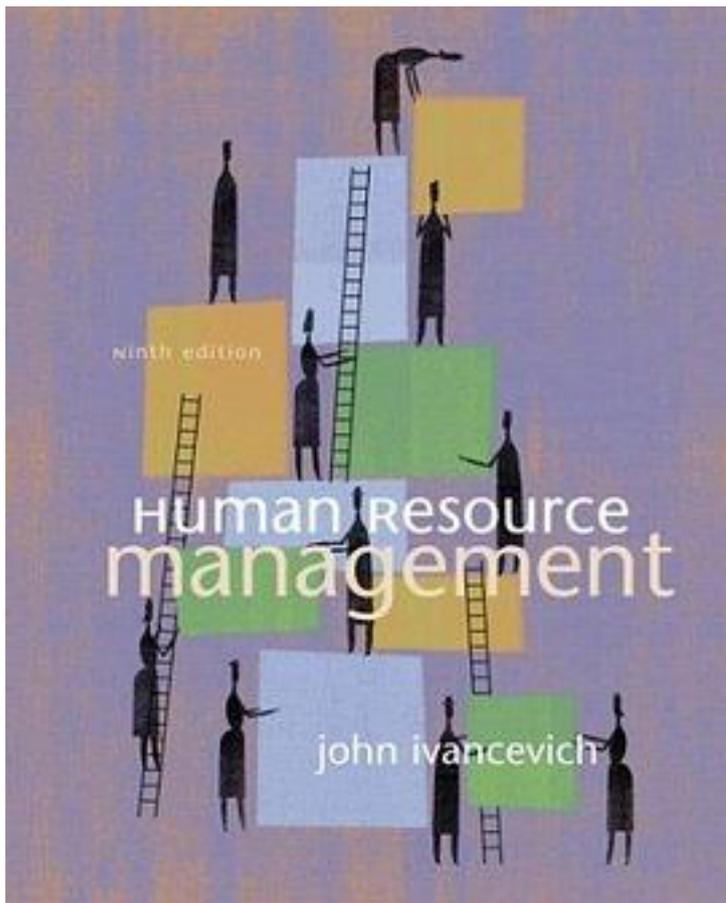


# Human Resource Management



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"Human Resource Management: An Experiential Approach, Forth Edition", focuses on the enhancement of personal competencies while providing a theoretical and experiential approach to the study of human resource management (HRM). John Bernardin provides the conceptual background and content necessary to understand

the relevant issues in HRM, along with individual and group exercises that require the application of chapter content to specific problems designed to develop critical personal competencies. Students "learn by doing" by participating in experiential exercises that require the application of HRM knowledge expected of practicing managers and HR generalists.

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