

# The Strategic Community-Based Firm



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This book describes the concept of strategic community, a framework that integrates knowledge possessed by people, groups or organizations across organizational boundaries, thereby creating new knowledge in the form of new products and services or new business models. In particular, the author addresses the following topics relevant to academic researchers and global practitioners: - Knowledge-based view of corporate strategy - Evaluating success in managing through strategic communities - The role of strategic communities as focal points of knowledge creation and integration - The leadership behaviour of corporate managers regarding the formation of strategic communities - The strategy-making process that corporations should adopt and timing the formation of strategic communities - New organizational architectures through networked strategic communities Through detailed case-studies, the author shows how strategy, organization and leadership in corporations that realise knowledge integration across multiple organizational boundaries, represents the dynamic view of strategy that a company needs in order to obtain organizational capability with a competitive edge.

作者介绍:

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