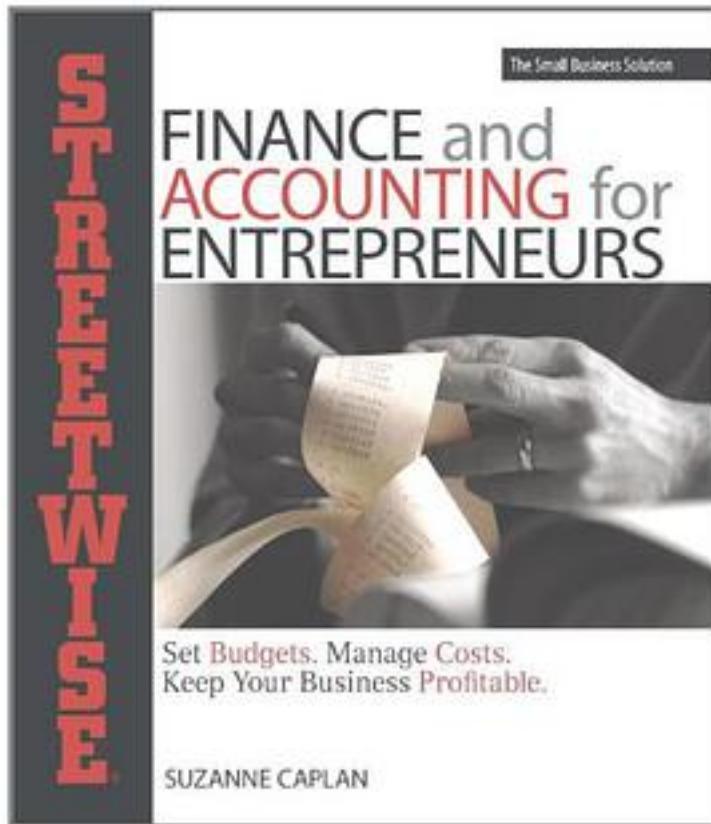


"Streetwise" Finance and Accounting for Entrepreneurs



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"Streetwise Finance and Accounting for Entrepreneurs" is an easy-to-understand primer for the small business owner or manager who quickly wants a basic understanding of accounting and finance. Caplan covers everything from financial statements, to understanding credits and debits and establishing budgets. This revised

edition also includes strategies for troubled businesses, advice on controlling costs and developing an exit strategy for selling or bequeathing a business.

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