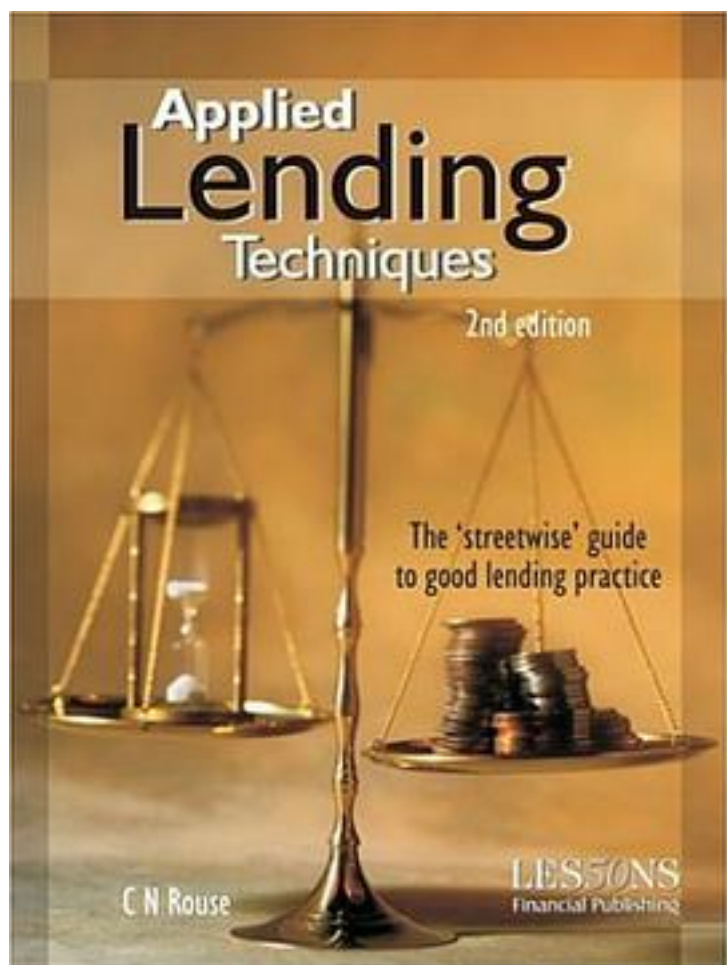


Applied Lending Techniques



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-Combines theory with the author's experience-Unlike so many concentrates on practice not theory This is a unique evaluation of lending theory based on solid

experience. The book stands back from the accepted day-to-day practice of corporate and personal departments and draws on the extensive experience of the author, revealing the benefits of evaluating each case on its own merits. It adopts a practical "lessons learned" approach.

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